

General Plan Advisory Committee
March 19, 2009

Table Top Exercise No. 1– Clovis General Plan Values and Vision

Prior to the meeting of March 19, the GPAC members were provided with the General Plan which includes the “Values and Community Vision” statements recently reaffirmed by the City Council. Members were divided into groups of five and distributed to tables to hold discussions led by a staff manager leader about the “Values and Community Vision” statements. Group leaders were instructed to facilitate and stimulate their table’s discussion but otherwise were not to influence discussion and comments.

Group 1

Leader Luke Serpa
Tal Eslick
Brett Hedrick
Brian Heryford
Ike Ikeda
Brent McCaffery

Group 3

Leader Connie Combs
Jeff Harris
Robert Watts, Jr.
Shawn Stevenson
Dianne Dickerson
Tod Newman

Group 2

Leader Mike Leonardo
Mike Dozier
Raj Brar
Kim Grant
Goldie Lewis
Sayre McFarlane-Miller
Grant Petersen

Group 4

Leader Kathy Millison
Todd Cook
Patti Lippert
Kevin Castanos
Paul Hinkle
Christine Lingenfelter

Groups were tasked with discussing and recording responses to the following questions:

What does the city’s vision and values mean to you?

How has Clovis succeeded in meeting its vision?

Groups were then tasked with discussing and recording responses to the following questions:

How or where has the city fallen short of this vision?

What are the challenges or improvements?

Responses were then posted on the wall of the meeting room, Each group selected a spokesperson to present its comments and once all of the groups had summarized their comments, the entire committee was asked to individually consider all comments and identify the top five important issues or comments. All of the comments made by each group have been transcribed and the “☒” symbol represents one vote for the adjacent statement.

*What does the city's vision and values mean to you?
How has Clovis succeeded in meeting its vision?*

Group 1

Small-town character throughout a larger community

Safety

High standards for development

Create a strong community

Reflects the reasons people come to Clovis and stay in Clovis

Strong schools

Maintenance

Planning

Instilling community pride

Group 2

Outstanding educational system

Sustainability

Safe and secure community

Well-rounded community

Preserves communities history

Consistent with personal value

Vision reflected in community

Personal pride

Family-oriented

Opportunities

Excellence

Small town values and feel

Community involvement

Proactive maintenance

Group 3 "Clovis People"

Vision tells us who we are what we do should implement the vision

More than a place to live – life experience

People-centered

Inclusive of needs, values, quality of life

Ownership of the community

Forward thinking, open to change

Family: city has been consistent in implementing the vision

Pride in our community

How we want to be

Group 4

Outreach, forums for citizen input

Quality leadership

Connection to neighbors

Family, security, education

Way of life, civic pride

Keep intimacy, sense of community

Progressive; responsive to change

Everyone in community working together

*How or where has the city fallen short of this vision?
What are the challenges or improvements?*

Group 1

Water use (use too much)
Inadequate financial reserves
Lack of diversification in development
Defining balance between service levels and cost
Maintain rural residential
Sustainable safety services
Challenges
Perceived value

Group 2

Not enough diversity of housing types
Pedestrian friendly streets
Lack of desirable commercial and industrial growth and infill due to high fees
Lack of industrial developable areas
Insufficient infill
Jobs/housing balance
Unfulfilled commitments to open space
Not enough ballfields
Improve Clovis corridor
Southwest Clovis
Code enforcement

Group 3 “Clovis People”

How do we keep our young people in our community? Succession plan for young people; skate park (described as an example how the city demonstrates its interest in young people by providing a meeting place).
Need to present a stronger message of who we are.
Image problem, communicate more, stronger leadership. Clovis’ legacy of “red neck,” “hick” town
Could do a better job of building a sense of place for individual neighborhoods. Each neighborhood has a heritage.
Look more closely at economics:

- How to bring business here
- Replicate downtown / Shaw “The Avenue”

Group 4

Drawing businesses (small-medium)

- Lack of major family cultural entertainment (golf, theater)
- Employment
- Higher density /multifamily housing while maintaining standards, pedestrian
- Workforce housing (concerned of being viewed as elitist)
 - Diversity