

Introduction to Developing Guiding Principles  
November 19, 2009

Please familiarize yourself with the Vision and Community Values excerpt from the Clovis General Plan. Compare the information in this document with the results of the various exercises conducted by the Advisory Committee.

Then read the memorandum from The Planning Center about the policy structure of the guiding principles.

Three examples of planning principles, excerpts from the Southeast Urban Center Specific Plan, the Harlan Ranch Master Development Plan, and the Valleywide Blueprint, are provided.

Please consider the Vision and Community Values and the bullet items that follow the statement. Use the following questions to guide your evaluation?

- Do you feel that the bullet items read as principles, that is, are they action forms of the vision?
- In their present form, do they continue to support the vision or should they be amended to account for new or emerging values?
- Given that the Vision and Community Values were written for the 1993 General Plan update, what has changed that should be accounted for in the update?

If you have any questions or comments, please feel free to contact me at 324-2338 or [davidf@cityofclovis.com](mailto:davidf@cityofclovis.com)

Thanks!  
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