

# Memorandum

**DATE** December 29, 2009  
**TO** David Fey, City Planner  
 City of Clovis  
**CONTACT**  
**FROM** Jeffrey Harlan  
 Senior Planner  
**SUBJECT** GPAC Guiding Principles Workshop Notes  
**PROJECT NO.** CLO-14.0L

Below is a table describing the results of the December 15, 2009 GPAC Workshop. The notes reflect what was written by each table for the respective value, and posted in Council chambers for consideration by the GPAC participants. Each participant distributed his/her \$25 allocation confidentially.

We are in the process of analyzing the results to develop the draft Guiding Principles, which will be presented to the GPAC at the January 2010 meeting. We anticipate discussing these results and preliminary Guiding Principles with City staff after the first of the year.

Value	Dollar Distribution	Notes
Small Town Character	Total: \$29 (\$10:1, \$5:3, \$1:4)	<ul style="list-style-type: none"> <li>We value Old Town and its authentic small town character.</li> <li>We value thoughtful architectural planning within planned areas that reflect a sense of place.</li> </ul>
Education	Total: \$27 (\$10:1, \$5:1, \$1:2)	<ul style="list-style-type: none"> <li>We continue to value superior education for all age levels.</li> <li>We continue to support educational campuses as a focal area for communities and neighborhoods.</li> <li>We want schools accessible by all modes of transportation.</li> </ul>
Mix of Housing Types	Total: \$19 (\$10:1, \$5:1, \$1:4)	<ul style="list-style-type: none"> <li>Master planned communities with mix of housing types.</li> <li>Availability of housing for all ages and incomes.</li> <li>Pride of ownership and residence.</li> </ul>



Parks/Open Space/Trails	Total: \$18 (\$10:1, \$5:1, \$1:3)	<ul style="list-style-type: none"><li>• We value the availability and accessibility of Clovis parks, open space, and trails.</li><li>• We value maintaining and creating health in our community by providing diverse recreational opportunities for all.</li><li>• We value partnerships for creating recreational opportunities.</li></ul>
Cost Effective Delivery of Services	Total: \$18 (\$10:1, \$5:1, \$1:3)	<ul style="list-style-type: none"><li>• We value fair-share allocation of costs for services and amenities.</li><li>• We value prudent planning for future maintenance costs of amenities.</li><li>• We value a sustainable financial structure to maintain and renew public infrastructure and the delivery of high quality public services.</li><li>• (We promote values that produce long-term land use patterns, density, and design to enhance the financial capacity of the City to maintain and renew public infrastructure, and perpetually deliver high quality public services).</li></ul>
Employment	Total: \$18 (\$10:1, \$5:1, \$1:3)	<ul style="list-style-type: none"><li>• We value a balanced mix of business types that will 1) lead to fiscal sustainability and 2) create jobs that provide residents with opportunities for advancement and growth.</li><li>• We value a balanced mix of business types that will promote fiscal balance and sustainability.</li></ul>
Community Centers	Total: \$16 (\$5:3, \$1:1)	<ul style="list-style-type: none"><li>• We value Old Town as the core center.</li><li>• We value the creation of pedestrian-friendly satellite centers within planned villages.</li><li>• We value access.</li></ul>
Natural Resources	Total: \$16 (\$5:3, \$1:1)	<ul style="list-style-type: none"><li>• We value the enhancement of our natural resources (i.e., ponding basins, canals).</li><li>• We value the preservation and conservation of natural resources such as water, land and views.</li></ul>
Places and Activities for Twenty-Somethings	Total: \$13 (\$10:1, \$1:3)	<ul style="list-style-type: none"><li>• Keeping our best and brightest in Clovis.</li><li>• Diversified housing and employment opportunities.</li><li>• Recreation, entertainment, extra-curricular activities.</li></ul>



Environment	Total: \$12 (\$10:1, \$1:2)	<ul style="list-style-type: none"><li>• Proximity to where people live and work.</li><li>• Balance between preservation of the natural environment, development, and recreation.</li><li>• Opportunities for active and passive parks.</li></ul>
Partnerships	Total: \$12 (\$10:1, \$1:2)	<ul style="list-style-type: none"><li>• We value partnerships like the one developed among the City, schools, and the community.</li></ul>
Strong Social Network	Total: \$11 (\$5:2, \$1:1)	<ul style="list-style-type: none"><li>• We value family-oriented events.</li><li>• We value public-private partnerships to encourage a wide array of networking opportunities.</li><li>• We value community volunteerism.</li></ul>
Civic Events	Total: \$11 (\$10:1, \$1:1)	<ul style="list-style-type: none"><li>• We value a diverse collection of community civic events: Clovis Rodeo, parades, Amgen bike tour, half marathon/marathon, Big Hat Days, ClovisFest.</li></ul>
Heritage	Total: \$10 (\$5:1, \$1:5)	<ul style="list-style-type: none"><li>• We value Clovis's heritage past, present, and future: agricultural roots, historic downtown, traditions, technology, and green spaces.</li></ul>
Proximity to Sierra	Total: \$10 (\$5:1, \$1:5)	<ul style="list-style-type: none"><li>• We value our view of our mountain neighbor.</li><li>• We value the recreational opportunities.</li><li>• We value being a "Gateway to the Sierra".</li></ul>
Infrastructure	Total: \$8 (\$5:1, \$1:3)	<ul style="list-style-type: none"><li>• Plan and invest now for the future.</li><li>• Balance between providing and maintaining infrastructure.</li></ul>
Leadership	Total: \$8 (\$5:1, \$1:3)	<ul style="list-style-type: none"><li>• We value programs that cultivate leadership from within the community.</li></ul>
Eldercare	Total: \$7 (\$5:1, \$1:2)	<ul style="list-style-type: none"><li>• We value planning for housing of the elderly as density requirements affect the housing market.</li><li>• We value access to the community for the elderly.</li></ul>
Sense of Place	Total: \$5 (\$1:5)	<ul style="list-style-type: none"><li>• We value proximity to the Sierra and other places.</li><li>• We value our unique community identities and overall Clovis way.</li><li>• We value access to the various community places.</li></ul>



Governance	Total: \$4 (\$1:4)	<ul style="list-style-type: none"><li>• We value a city government that reflects the values of the community.</li><li>• We value stability in our elected officials, who do not take their positions for granted.</li></ul>
Diversity	Total: \$2 (\$1:2)	<ul style="list-style-type: none"><li>• We value and celebrate the authenticity of culture, age, lifestyle, and diversity within our community.</li><li>• We value diversity of food within our community.</li></ul>
Safety	Total: \$1 (\$1:1)	<ul style="list-style-type: none"><li>• We value safety.</li><li>• We value citizen involvement in promoting safe neighborhoods.</li><li>• We value a community platform that allows relationships to develop.</li></ul>
Pride	Total: \$0	<ul style="list-style-type: none"><li>• Excellence.</li><li>• Past, present, and future.</li><li>• Cultural diversity.</li></ul>