

Vision and Community Values

A Vision For Clovis: A City that is committed to the Clovis Community Family, their needs, their values and a quality way of life for all; reflecting that commitment in how it develops and in the activities it undertakes.

One word symbolizes Clovis of the past, present and future more than any other: **FAMILY**—not only the conventional definition, but all of the individuals and households who make Clovis their home or work place. In other words:

The Clovis Community Family.

The physical place called Clovis will continue to reflect the central value of The Community Family as it moves from this century into the next. The Vision for Clovis is the building block of our neighborhoods, schools, and civic institutions and provides the motivation for everything the City and its leaders do jointly to shape the future.

The Clovis Community Family idea embraces the following Community Values:

- **Education:** We will be known for our powerful commitment to superior education at all age levels, and will design neighborhoods focused on learning centers and school attendance areas;
 - **Diversity:** Individuals, single parent families, traditional families and extended families of all ethnic and cultural backgrounds will be welcomed, leading to a variety of housing types and costs as well as job opportunities;
 - **Sense of Place:** A strong sense of place will exist in the Old Town and in neighborhoods;
 - **Heritage:** The artifacts of our past will be preserved as a reminder of the values which made Clovis special;
 - **Community Centers:** There will be extensive opportunities for people to gather and mix according to their interests, with places and spaces throughout the City for this to occur;
 - **Respect for Rights and Responsibilities:** We will respect rights and accept responsibilities, leading to unyielding protection of life and property through reliable law enforcement and active, sensitive service to those members of the Community Family who need help;
- **Cost Effective Delivery of Services:** Delivery of public facilities and services will be timely and cost effective, leading to high levels of volunteerism and fair-share allocation of costs to those who benefit;
 - **Leadership:** Clovis will be a leader in the metropolitan area;
 - **Employment:** We will have broad opportunities for employment and generate effective levels of public revenue with expanded commercial, office and industrial development;
 - **Environment:** We will be sensitive to the balance between development and nature, through development standards and patterns, thereby creating a sustainable community in which stewardship and ownership find a common bond;
 - **Pride:** We will be proud to be a part of the Clovis "Community Family", with sustained programs for involving citizens in their community; and
 - **Partnerships:** We will be involved in partnerships between government and business, developers and citizens, leading to increased economic, social, and environmental benefits.

These values have shaped the Clovis of today. They remain valid. The dynamics of growth will make some dimensions of our vision easier to achieve and others more difficult.

Through this "Vision For Clovis", the citizens of Clovis acknowledge their ownership of these beliefs and express a unity of purpose in sustaining them.

With this Vision as its foundation, the task of the General Plan is to answer the question: "How can Clovis continue to grow and sustain the values which make it special?"

Why a Vision for Clovis? To state the most desirable qualities that will prevail in the Clovis of the future, capitalizing on its values and opportunities, and inspiring its citizens to achieve the community's potential.