

CITY OF CLOVIS EXTERNAL WEBSITE LINK POLICY

The City of Clovis permits the establishment of links to external websites on the City's official website solely in conformance with this policy. In establishing and maintaining its official website, the City does not intend in any manner to create a forum or other means by which public discourse, exchange of opinions, or discussion on issues of any nature may occur. Rather, the sole and limited purpose of the City's website and permitted external links is to provide non-political and/or non-religious information of a factual nature about the City of Clovis including various services and resources available within and around the City, or as may be available from other governmental agencies.

To avoid any perception that the City endorses or provides favorable treatment to any private person or business enterprise, no corporate or commercial logos or direct links to vendor sites are allowed, with the exception of information provided on City of Clovis based annual top sales tax generating businesses, annual top employers, and business/industry success stories featured by the City's Economic Development Department, listed and identified solely to promote economic development within the City. In listing these businesses, the City does not issue any endorsement of the business or its products and services.

Consistent with the foregoing policy, it is the City's policy to limit external links to the following kinds of entities and organizations:

1. Chamber of Commerce, Business Organization of Old Town and/or Visitors Bureau;
2. Other governmental agencies;
3. Hospitals;
4. Museums, libraries, historical organizations and similar kinds of established, bona fide organizations that provide cultural resources to residents and visitors of the City;
5. Public and private, bona fide educational institutions as defined in Education Code § 210.1, or as described in Education Code § 66010(a) and (b), located within Central California; and
6. Entities and organizations whose primary purpose is to provide the location, telephone number, and/or description of tourism events in the City of Clovis.
7. Public Utilities and public transportation entities (e.g. P.G. &E., Fresno Yosemite International Airport)

8. Entities that the City has an existing formal, contractual relationship with through direct funding or co-partnership on programs.

Entities and organizations wishing to establish external links on the City's official website must submit an application on a form provided by the City Manager's Office, which shall contain all information necessary to verify the facts stated and as may be necessary to establish that the proposed link complies with this policy.

The City of Clovis reserves the right to 1) deny an external link application as to any person, business or organization when it is determined, following review of a complete application, that the entity or organization for which application is made does not meet the criteria set forth in this policy; 2) deny an external link application as to any person, business or organization which fails to provide all required information, or fails to provide truthful information; 3) remove any external link if the nature of the organization or business to which the link relates no longer complies with the City's external link policy; 4) to discontinue an external link at any time if the entities' websites provide or promote false, slanderous, illegal, immoral, or incorrect information at any time, or 5) to revise this policy without prior notice when to do so is deemed to be in the best interests of the City.

The Clovis Logo is a trademark of the City of Clovis. Any use of the materials stored on the City's website is prohibited without the written permission of the City of Clovis. The City of Clovis retains all intellectual property rights including copyrights on all text, graphic images, and other content. This means that the following acts or activities are prohibited without prior, written permission from the City of Clovis: 1) modify and/or re-use text, images, or other web content from a City server; 2) distribute the City's web content; or 3) "mirror" the City's information on a non-City server.

The materials and information contained on or obtained from this website, are distributed and transmitted "as is" without warranties of any kind, either express or implied, including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. Information contained on this website, including information obtained from external links thereon, is provided without any representation of any kind as to accuracy or content, and should be verified by the user.

The City of Clovis is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of, or the inability to use, the website and/or the materials contained on the site whether the materials contained on the website are provided by the City of Clovis, or a third party.

City of Clovis External Link Website Form

Name of Entity:

Address:

Phone number:

Fax number:

URL:

Type of Entity:

(Example: non-profit, government, private)

Referring to City's Website Policy, what criteria does your entity meet to be able to hyperlink to the City site (reference 1-8)?

I acknowledge the conditions of the City of Clovis Website Policy.

Name:

Entity Name:

Date:

Approval: _____
Signature

Date

Non- Approval: _____
Signature

Date