

City of Clovis

Strategic Plan, Trends, Form of Government

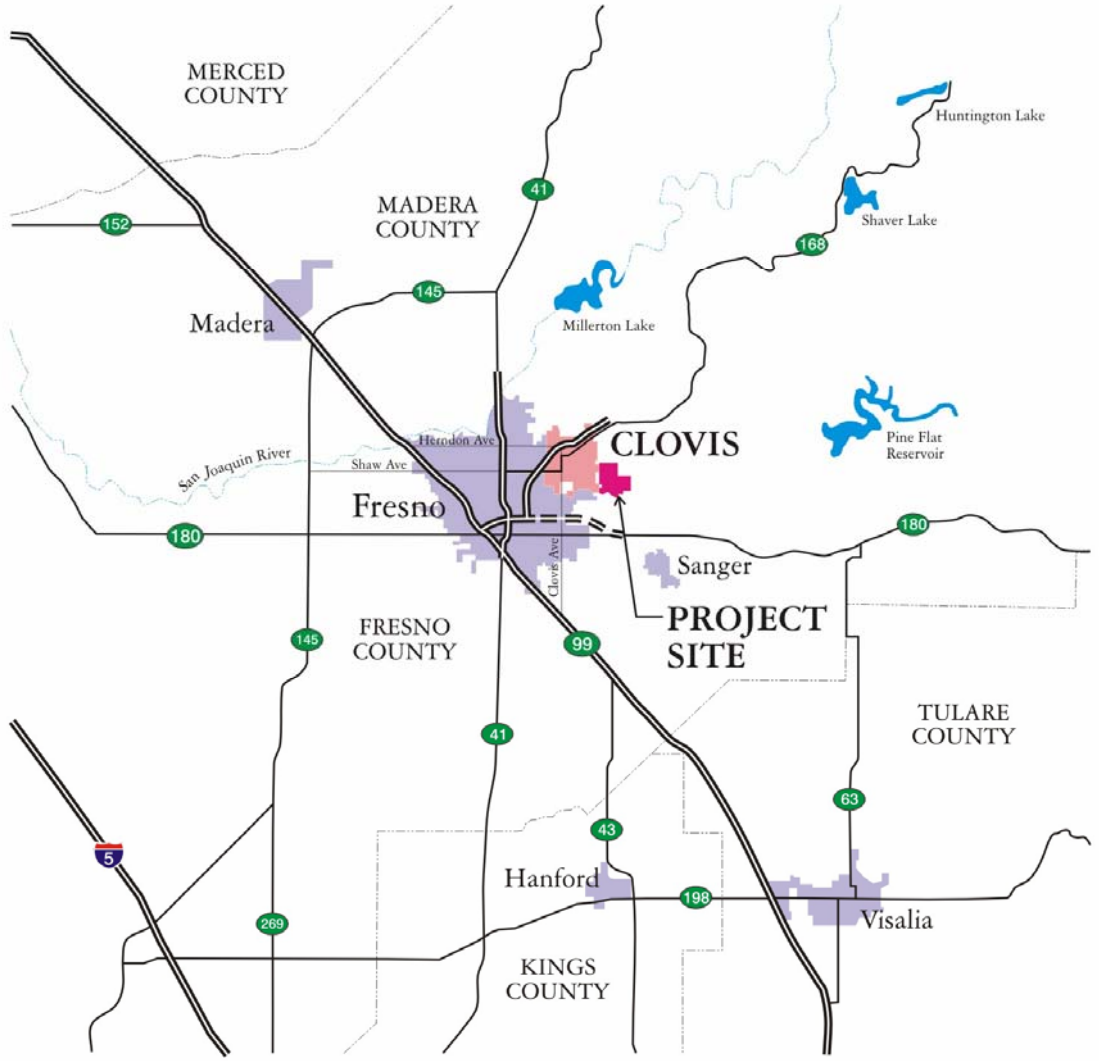
March 28, 2007








Regional Location



City of Clovis

Southeast Urban Center

Specific Plan



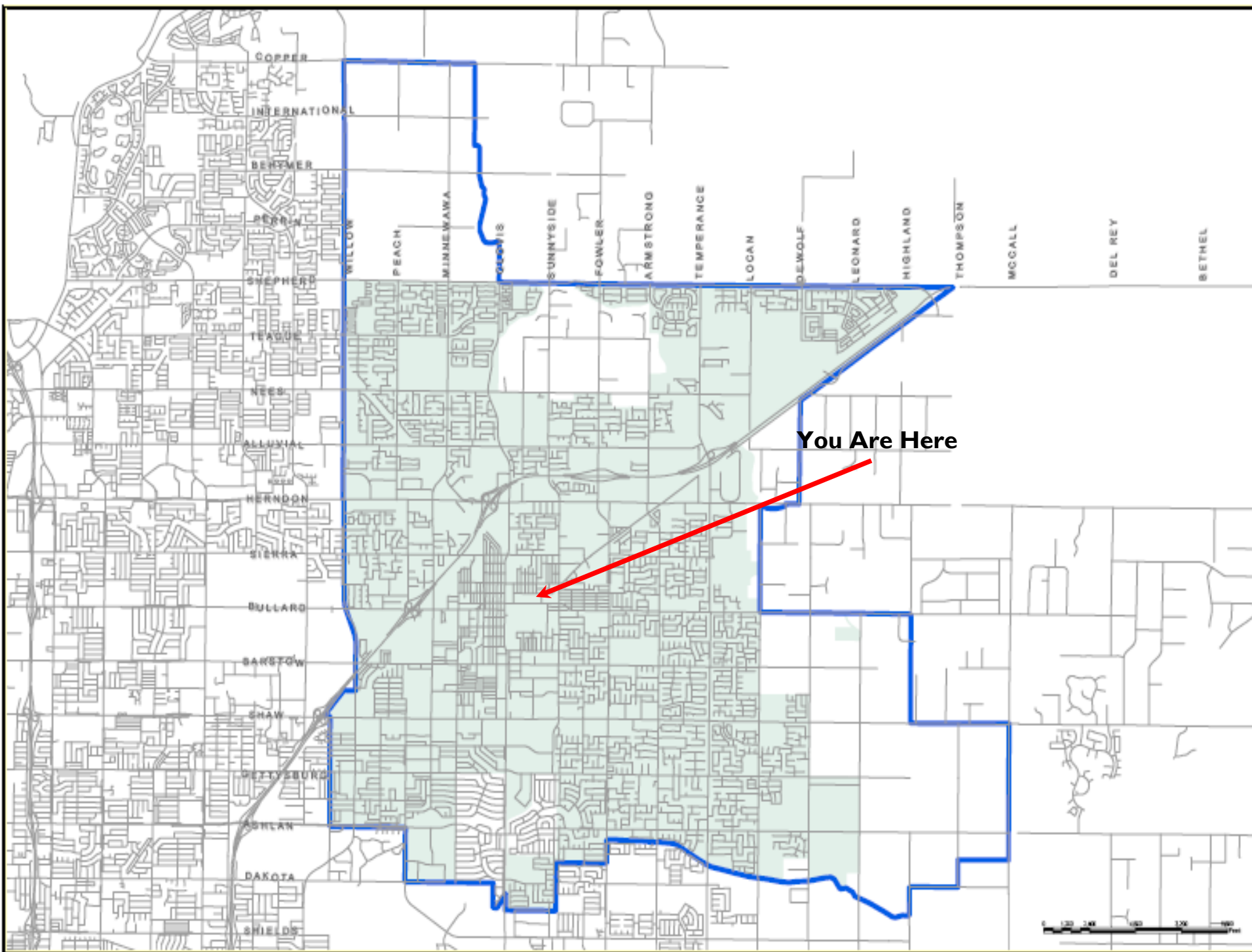
THE
PLANNING
CENTER

Figure 1



City Limits vs. Sphere of Influence

See Attached Map



You Are Here



Demographics @ a Glance

- ❖ Population – 68,468 (89,896 today) / 48% Male / 52% Female
- ❖ 31% - 17 years old or younger
- ❖ 9.4% - 65 years or older
- ❖ High school graduates, percent of persons age 25+, 85%
- ❖ Bachelor's degree or higher, pct of persons age 25+, 23%
- ❖ Homeownership rate, 60%
- ❖ Median household money income, \$42,283

Source – 2000 Census – www.facfinder.census.gov

Did You Know?

❖ that in March 2007,
approximately 10% of our
residents determined who the
City's elected officials would be.

- 90,000 residents, 42,000 registered voters, 8,800 people voted in the March 2007 election

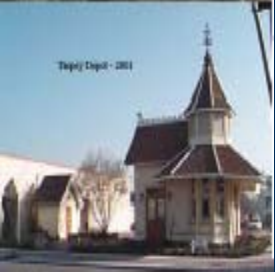
- $8,800 / 90,000 = 10\%$

- 21% turn out of registered voters

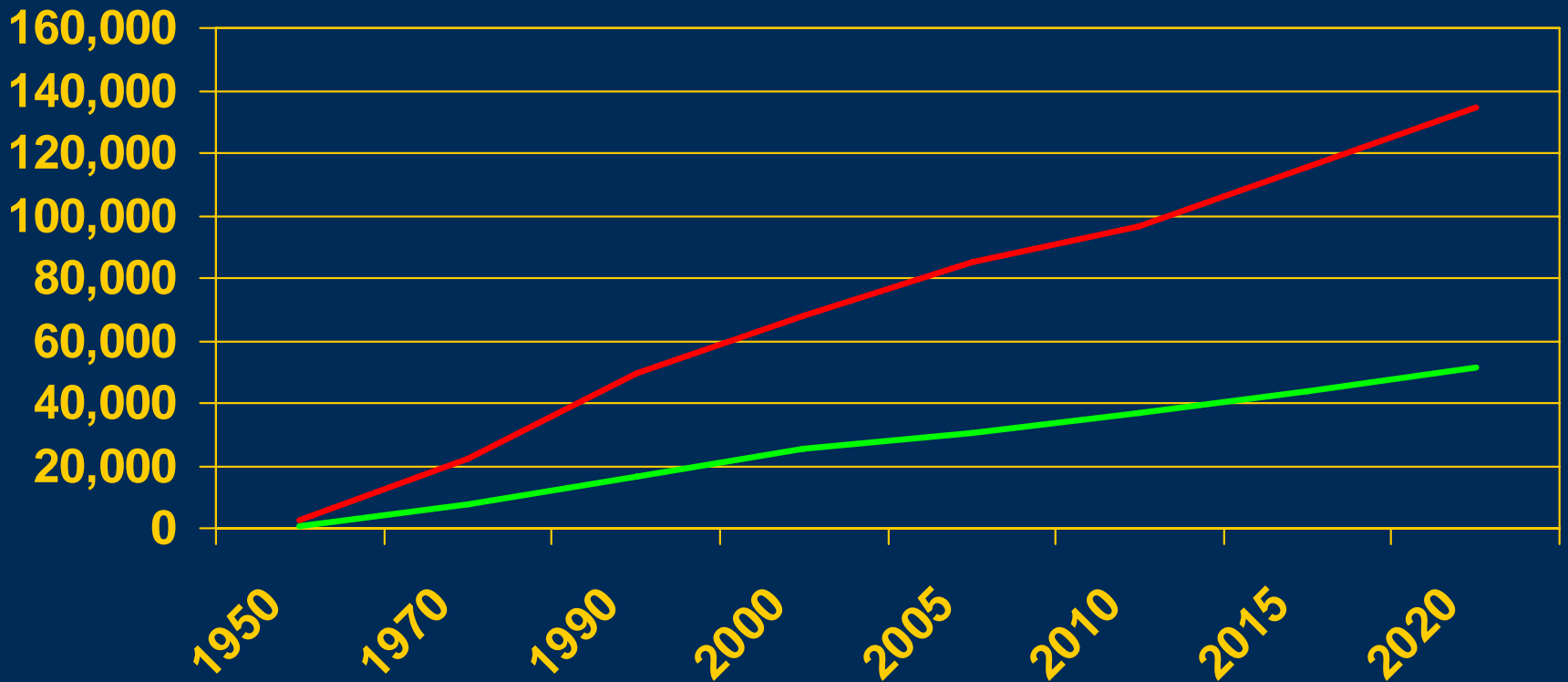


Statistics

❖ Size, population, growth, projections



— Population — Housing Units

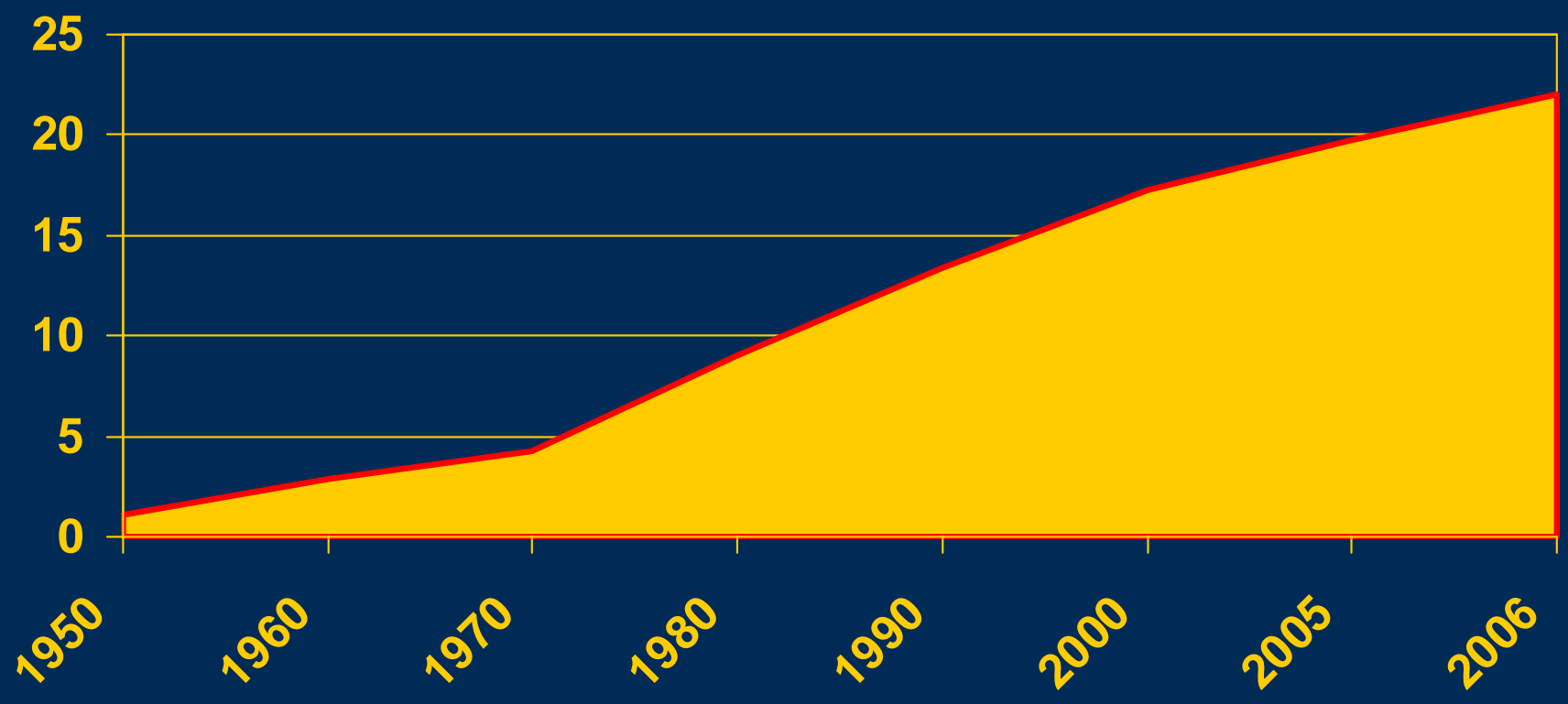


2004 & beyond are projections

Statistics (continued)

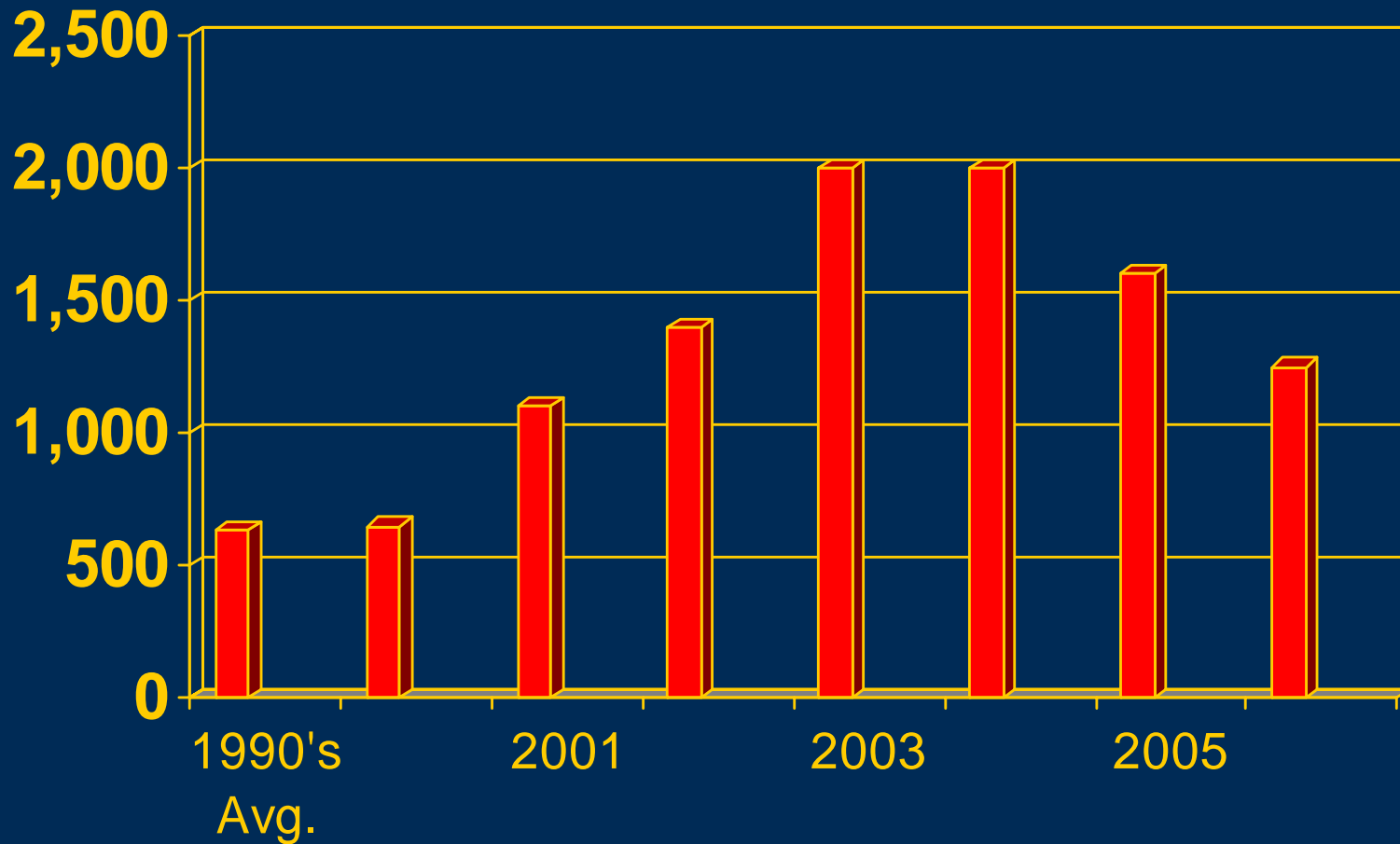


■ Square Miles

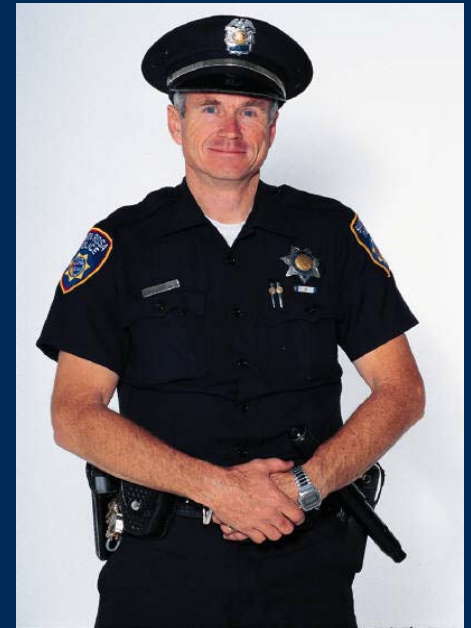
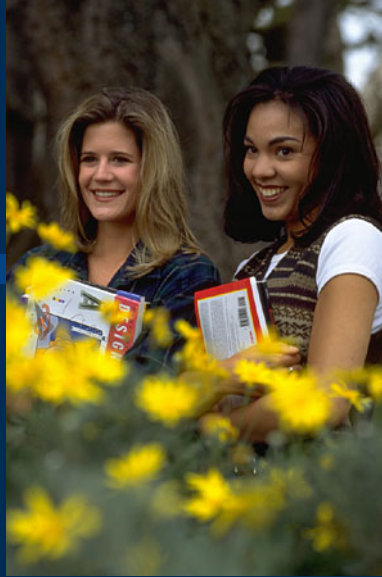


Statistics (continued)

Number of Homes Built Each Year



Why Are We Seeing The Growth?



- ❖ **Nationally Heralded Education System**
- ❖ **Small Town Charm**
- ❖ **Renowned Public Safety**
- ❖ **Abundant Business Opportunities**
- ❖ **Affordable Housing**
- ❖ **Overall, Clovis Offers a Rewarding Quality of Life – a “Clovis Way of Life”**



Who Has Jurisdiction of What?

❖ City

❖ School District

- Different boundary than city

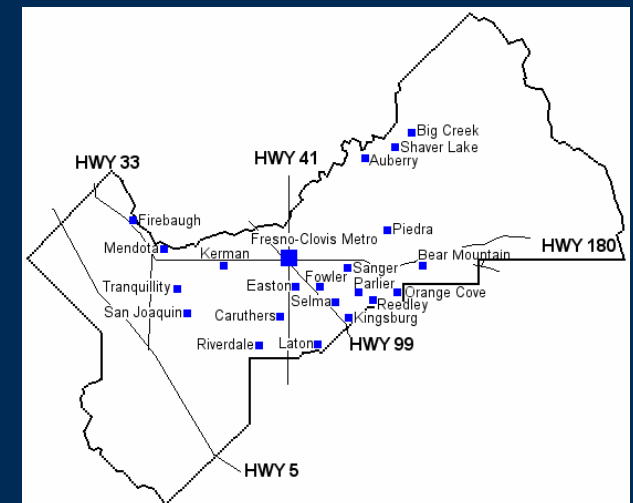
❖ Special Districts

- Flood Control, Irrigation,
- Air Pollution, Cemetery, Memorial District, etc.

❖ County

❖ State

❖ Federal Government





Strategic Plan

❖ **2005 Citizen Summit – Vision for Clovis:**

A City of
...Family Tradition and Values
...Great Education
...Future Opportunities

Strategic Plan (cont.)

❖ Guiding Principles:

1. Making Clovis the Safest City in the Central Valley---where people feel and are safe.
2. Superior City Services---responsive to the needs of our citizens, our businesses.
3. Strengthening the Clovis Economy---more jobs, more businesses, more shopping.
4. Enhancing the Appearance and Livability of Clovis' Existing Neighborhoods---quality of buildings and homes.
5. Preserving Clovis' Small-Town Character and Feeling---development in scale.
6. The Community for Families---all generations to enjoy quality living and Clovis lifestyle.



Strategic Plan (cont.)

❖ Guiding Principles (cont.)

7. Quality Educational Opportunities---choices available in Clovis.
8. Citizens Involved in City and Community---contributing to a better Clovis.
9. Expanded Cultural and Arts Opportunities---available in Clovis.
10. General Plan and Development Polices Followed---in decisions and actions.
11. Making Clovis the Place to Live and to Work---no need to leave Clovis.
12. Business Friendly City Government---attracting new business, helping local business grow, making business feel welcome.



Form of Government

❖ Council – Manager Form of Gov't

❖ General Law vs. Charter City

❖ Five Council Members elected “at large”

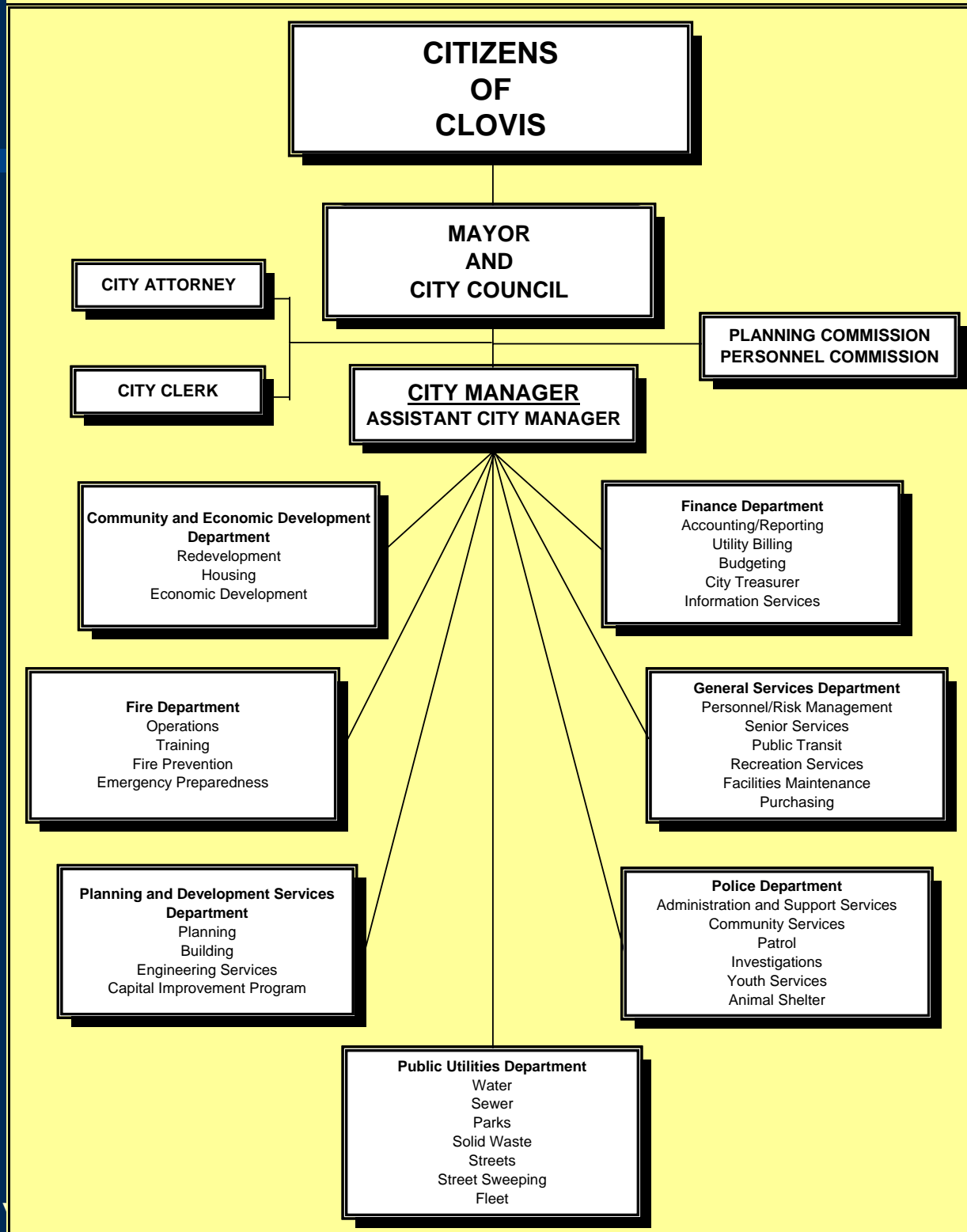
- Sets policy
- Four year terms
- Election every two years (staggered 2-3-2)
- Mayor and Mayor Pro Tem selected by Council for 2 year term
- “Part Time” position vs. full time, paid stipend

❖ Appointed City Manager

- Implements Policy
- Administers City Operations
- Reports directly to City Council, “at will” position
- All departments report to City Manager



CITY OF CLOVIS ORGANIZATION CHART



That Concludes Week 1

❖ Questions / Comments

❖ Summary / Conclusion

■ Kathy Millison / Lynne Ashbeck

❖ Next Week

■ Wednesday, April 4, 2007, 5:30 right here
(same time – same place) – we will cover
Land Use Planning / Budget





Questions?