

## TABLE OF CONTENTS

	Page No.
City of Clovis.....	ii
Summary & Methodology .....	1
Business Category .....	2
Length of Business in Clovis .....	3
Organization Structure .....	4
Number of Employees .....	5
Plan to Hire New Employees.....	6
Percentage of Employees Living in Clovis.....	7
Expansions and Relocations .....	8
City Services Rating.....	9
Organizations Rating.....	12
Memberships .....	17
Friendliness.....	18
Resources Need.....	19
Clovis Growth .....	20
Overall Satisfaction Doing Business in Clovis .....	21
New Businesses Suggestions (open question) .....	22
Comments .....	24
Cumulative Results Report.....	27
Survey Form.....	28

# **CITY OF CLOVIS**

## **CITY COUNCIL**

Nathan Magsig, Mayor  
Bob Whalen, Mayor Pro Tem  
Lynne Ashbeck, Councilmember  
Jose Flores, Councilmember  
Harry Armstrong, Councilmember

## **CITY DEPARTMENT HEADS**

Kathy Millison, City Manager  
Jeff Witte, Assistant City Manager  
Mark Aston, Fire Chief  
Michael E. Dozier, Community and Economic Development Director  
Robert Ford, General Services Director  
Rob Woolley, Finance Director  
Tom Riggs, City Attorney  
Alan Weaver, Public Utilities Director  
John Wright, Planning and Development Services Director  
Jim Zulim, Police Chief

## **COMMUNITY AND ECONOMIC DEVELOPMENT DEPARTMENT STAFF**

Michael E. Dozier, Community and Economic Development Director  
Tina Sumner, Housing Project Manager  
Shawn Miller, Business Development Manager  
Carlos Martinez, Redevelopment Technician  
Sharon Walther, Principal Clerk Typist

**2005 City of Clovis**

1033 Fifth Street  
Clovis, CA 93612

## **BACKGROUND AND METHODOLOGY**

The Clovis Business Survey was conducted in June 2005. All businesses in the city of Clovis were mailed a copy of the survey with a self-addressed envelope and a letter asking the business to complete and return the survey. The survey included 17 questions with a combination of multiple choice and open-ended questions. A comment section was provided for other questions or matters not addressed in other questions (question number 16).

The survey questions included general business demographics (e.g. size and organizational structure) as well as satisfaction in doing business in Clovis and satisfaction with the services provided by the City (e.g. police, fire, and planning). A total of 329 surveys were received and tabulated. The margin of error averages to a plus or minus 7% with a 95% confidence interval. A copy of the survey is available at the end of this report. Comments and suggestions for new businesses in Clovis were also collected and are shown at the end of the survey (question #16).

## **SUMMARY OF RESULTS**

According to the survey, 40% of the businesses plan to hire additional employees within the next two years. Almost 50% of businesses are incorporated (48%). In general, all departments received a favorable rating. The Police and Fire departments received the highest ranking with Police 63% as Excellent and Fire 60%. Among public organizations, the Clovis Unified School District received the highest satisfaction with 48% of respondents rating it as Excellent. About 30% of respondents are members of the Chamber of Commerce in Clovis. Sixteen percent have other memberships such as Fresno Chamber of Commerce, Business Organization of Old Town (BOOT), and Kiwanis.

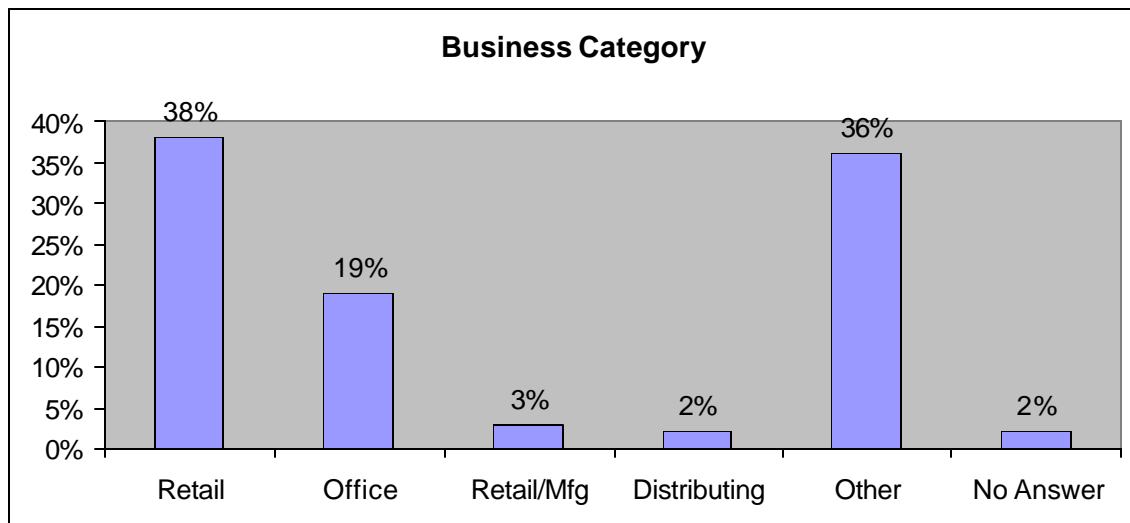
Seventy-eight percent of the businesses ranked Clovis as business friendly. The number one item most needed by businesses is marketing (36%) followed by financial assistance (18%) and workforce (11%). Forty eight percent of the respondents believe the growth in Clovis is just right while 35% believe it's too fast and 7% too slow. Overall, 38% of respondents showed "excellent" satisfaction doing business in Clovis, 32% "very good," 17% "good," for a total of 87% favorable.

## Business Category

### Question # 1

What is your category of Business?

Type	Percent
Retail	38%
Office	19%
Retail/Mfg	3%
Distributing	2%
Other	36%
No Answer	2%



Out of the 36% who said "Other," the following categories were identified not listed in the survey.

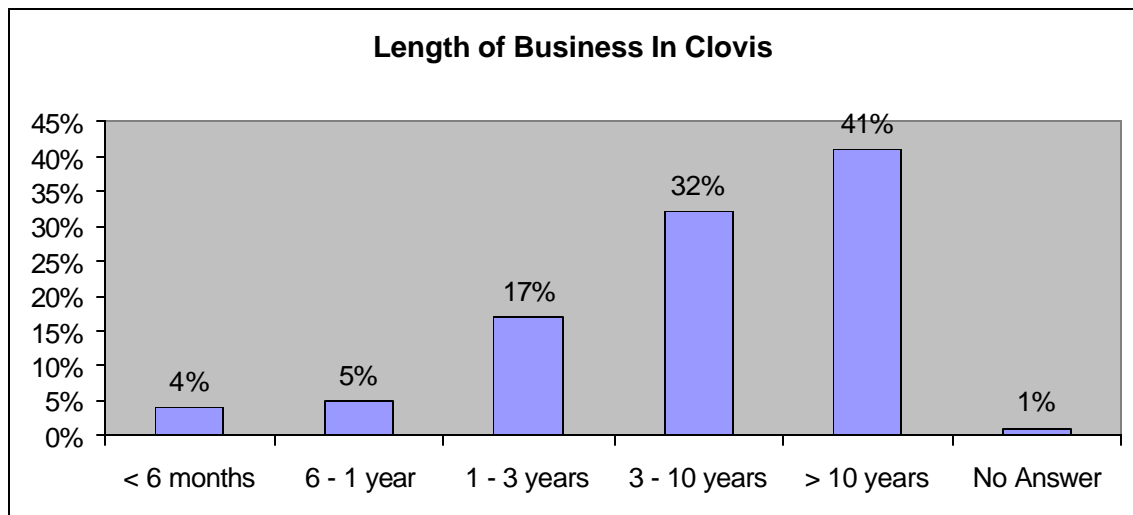
Type	Percent
Construction	12%
Education	2%
Health Care	18%
Real Estate	24%
Service	32%
Unknown	13%

## Length of Business in Clovis

### Question #2

How long has your business been in Clovis?

Type	Percent
< 6 months	4%
6 - 1 year	5%
1 - 3 years	17%
3 - 10 years	32%
> 10 years	41%
No Answer	1%

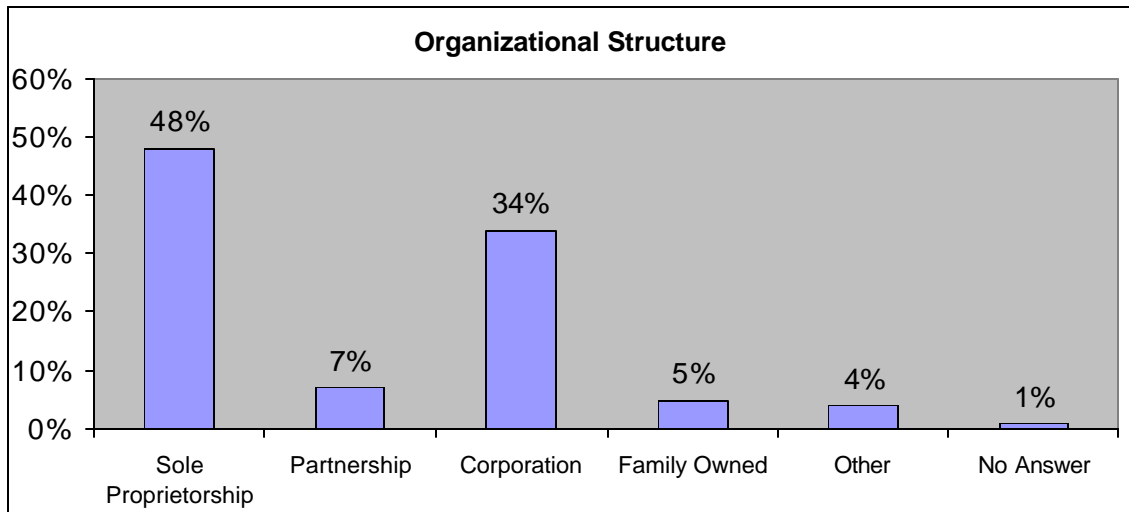


# Organizational Structure

## Question #3

What is the organizational structure of your business?

Type	Percent
Sole Proprietorship	48%
Partnership	7%
Corporation	34%
Family Owned	5%
Other	4%
No Answer	1%

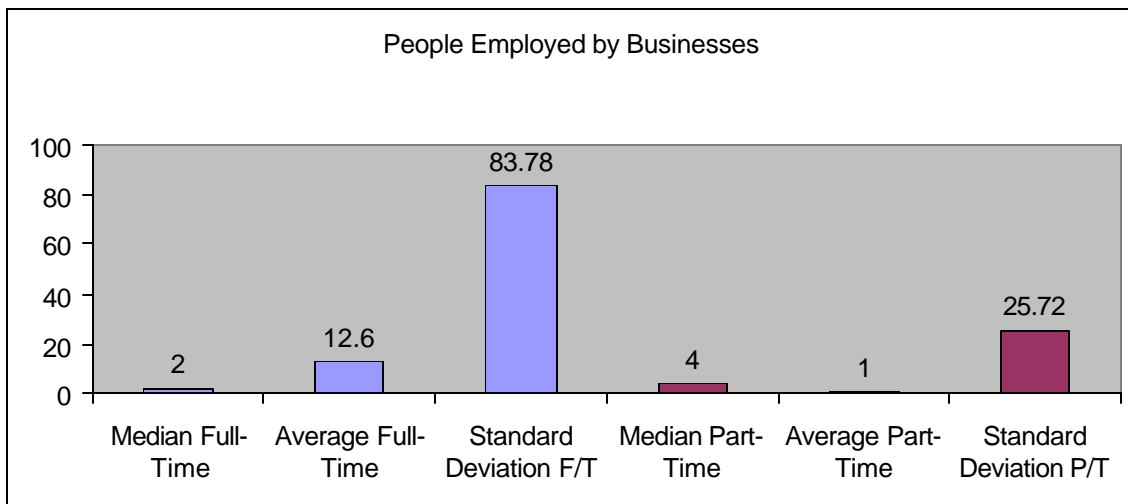


## People Employed

### Question #4

How many people are employed by your business?

Type	Employees
Median Full-Time	2
Average Full-Time	12.6
Standard Deviation F/T	83.78
Median Part-Time	4
Average Part-Time	1
Standard Deviation P/T	25.72



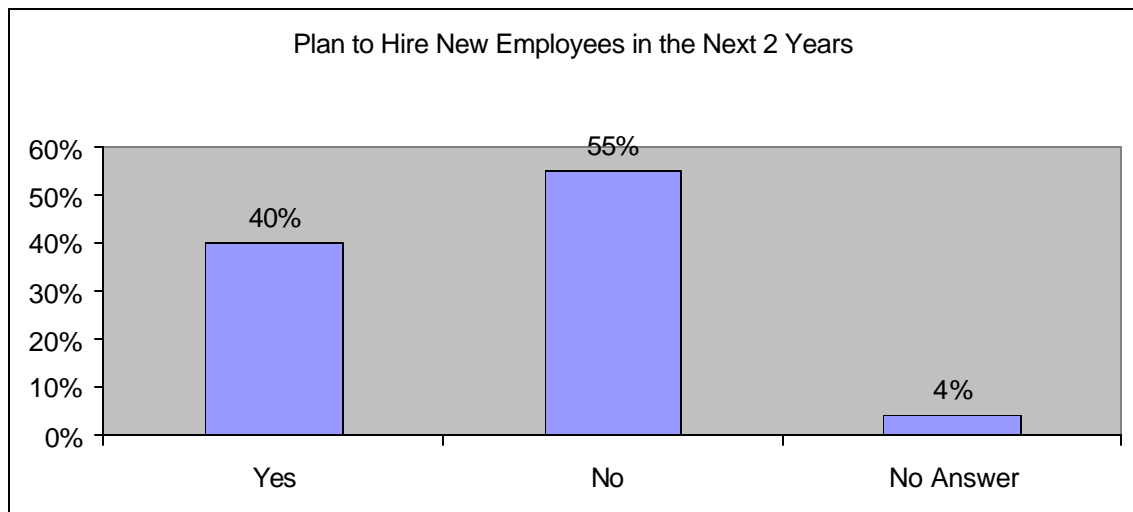
**NOTE:** Due to the sample size and the large Standard Deviation represented by the number of full-time employees (83.78), the Average Number of Employees cannot be used as a valid number and instead the Median is a more representative number. This is due to a large number of businesses having only a few employees and just a few businesses having a large number of employees, which causes the margin of employees between both business sizes to increase.

## Plan to Hire Additional Employees in the next 2 years

### Question #5

Do you plan to hire additional employees in the next 2 years?

<b>Answer</b>	<b>Percent</b>
Yes	40%
No	55%
No Answer	4%



Of those who said Yes, an average of 1.9 employees are expected to be hired

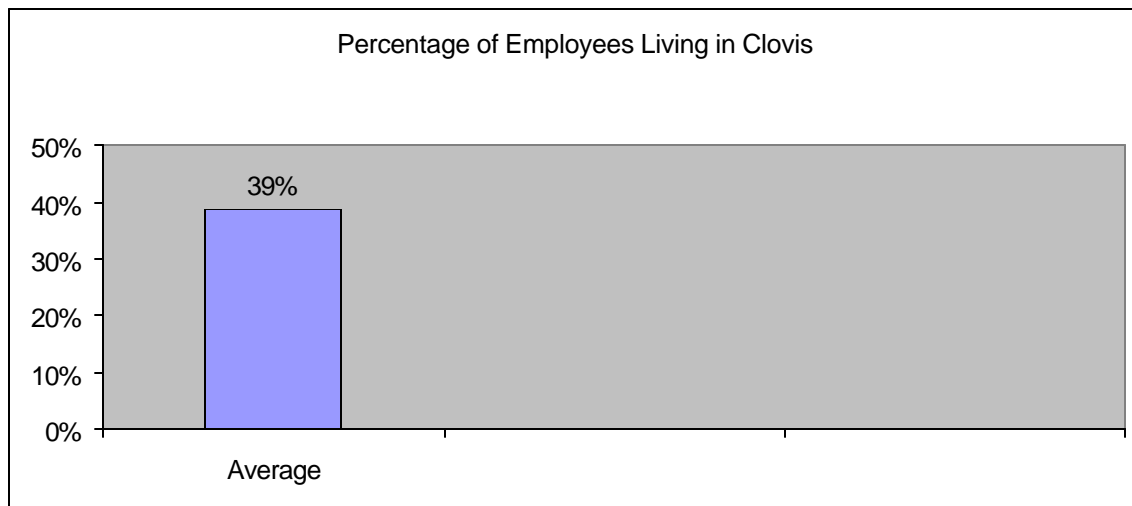
## Percentage of Employees Living in Clovis

### Question #6

What percentage of your employees lives in Clovis?

<u>Answer</u>	<u>Percent</u>
Average	39%

Standard Deviation      38.62  
Median                      30.00



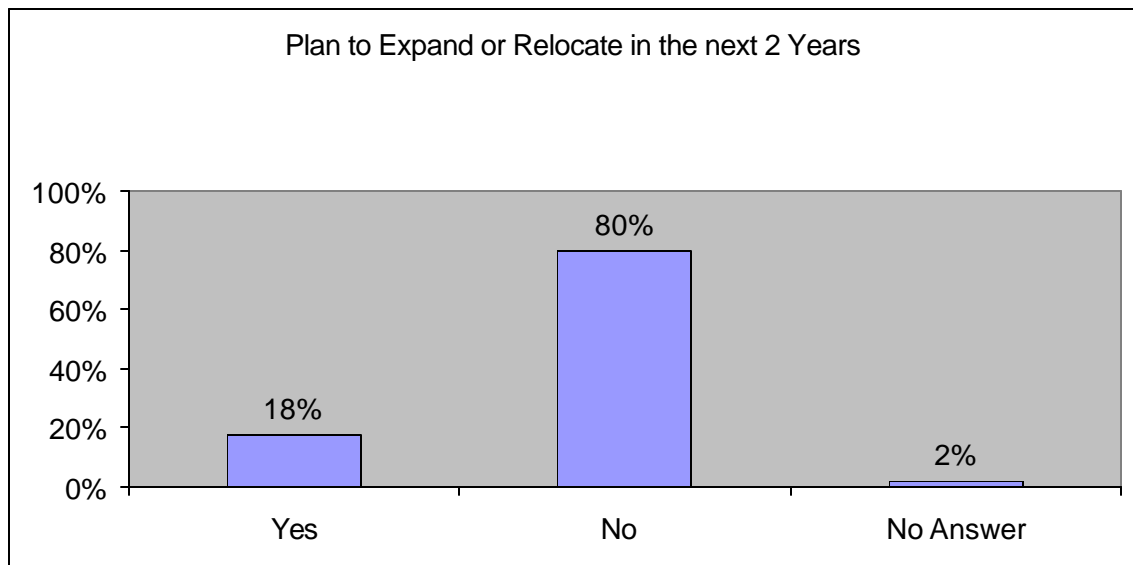
**NOTE:** Due to the large Standard Deviation and the sample size, the average does not represent a valid number; instead, the median may be more reliable.

## Plan to Expand or Relocate Within the Next Two (2) Years

### Question #7

Do you plan to Expand or Relocate within the next year?

<b>Answer</b>	<b>Percent</b>
Yes	18%
No	80%
No Answer	2%

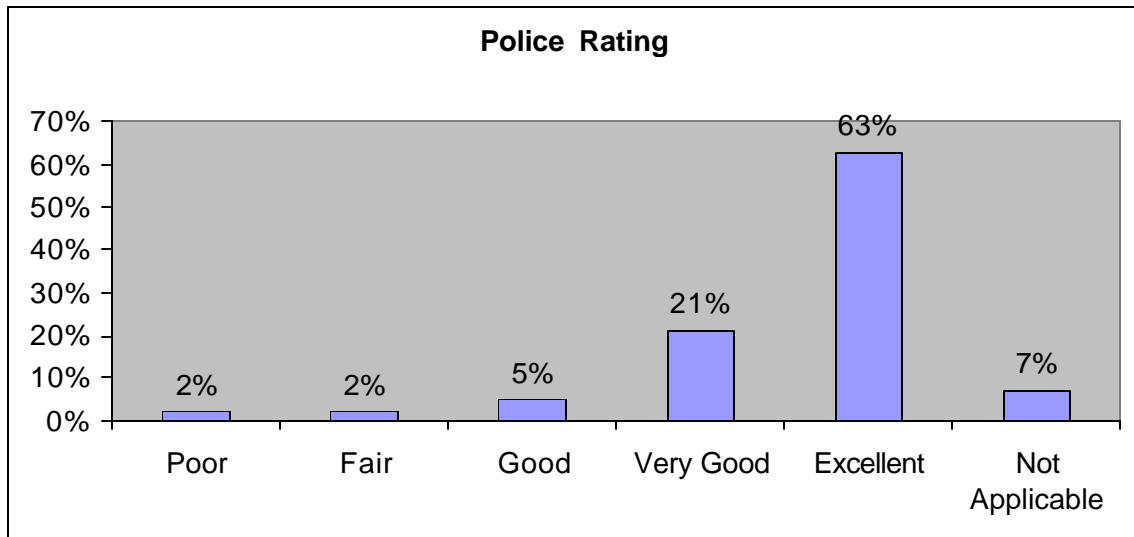
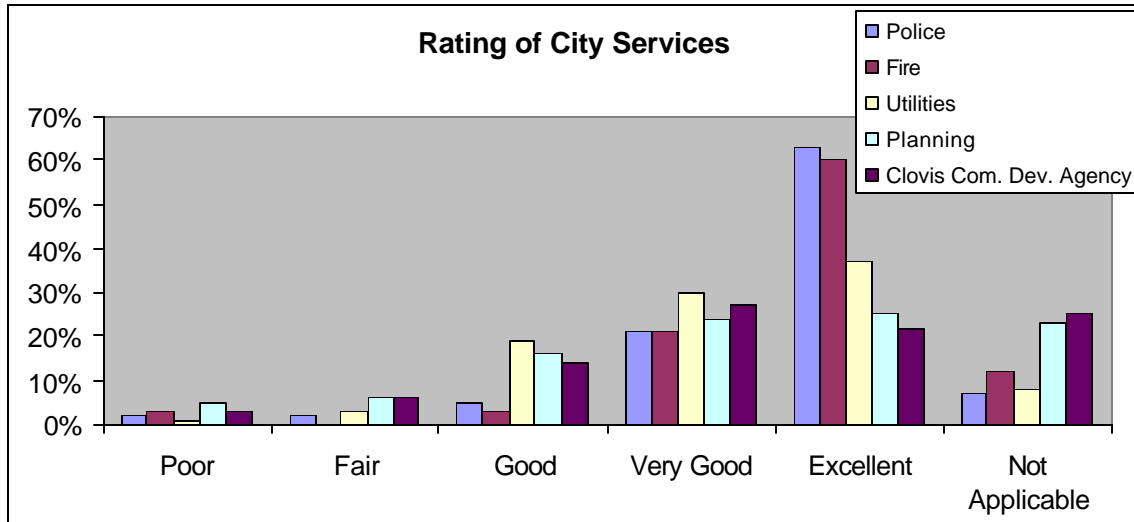


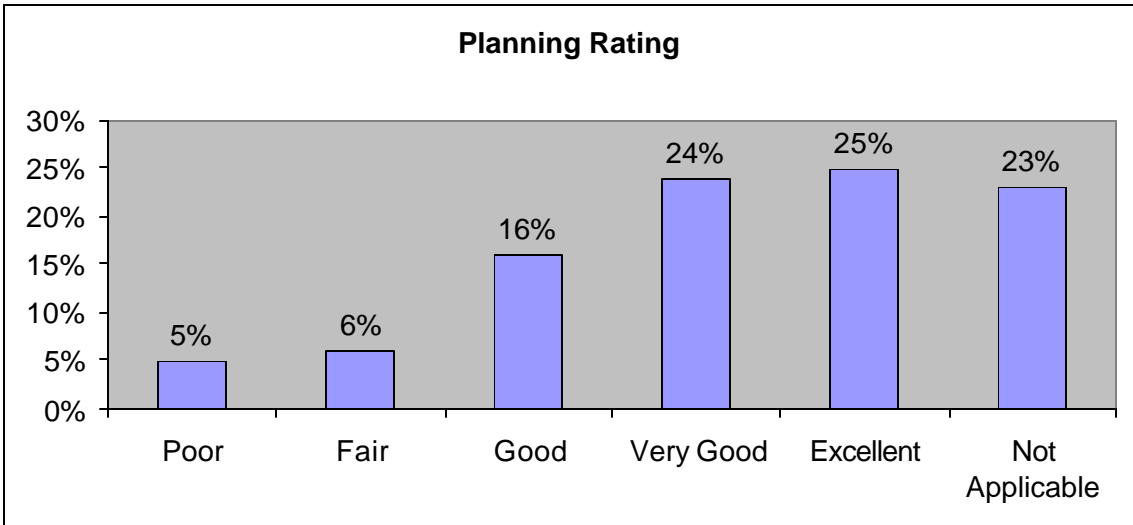
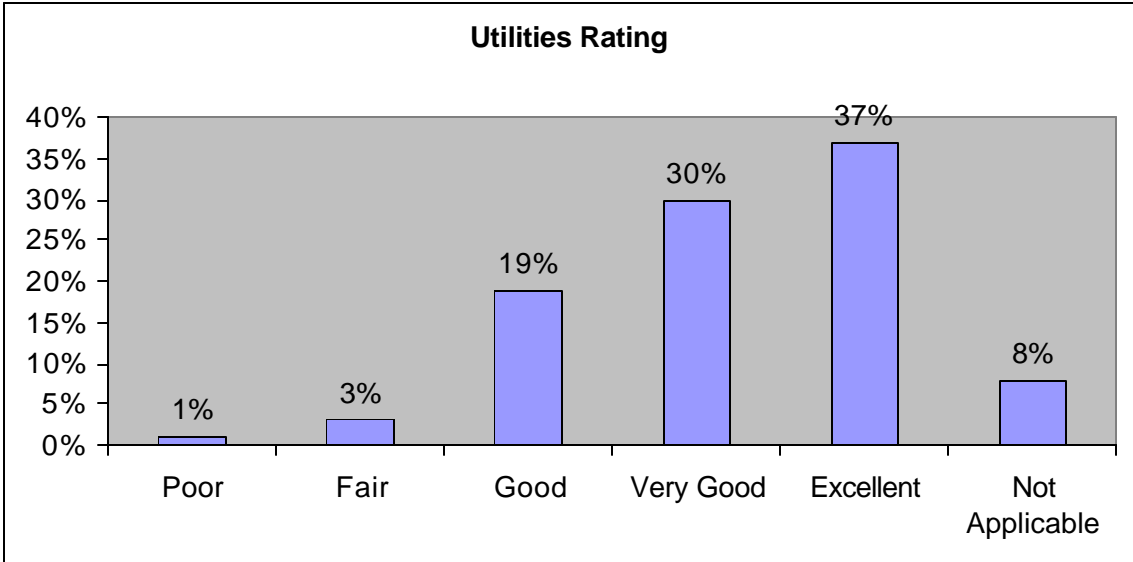
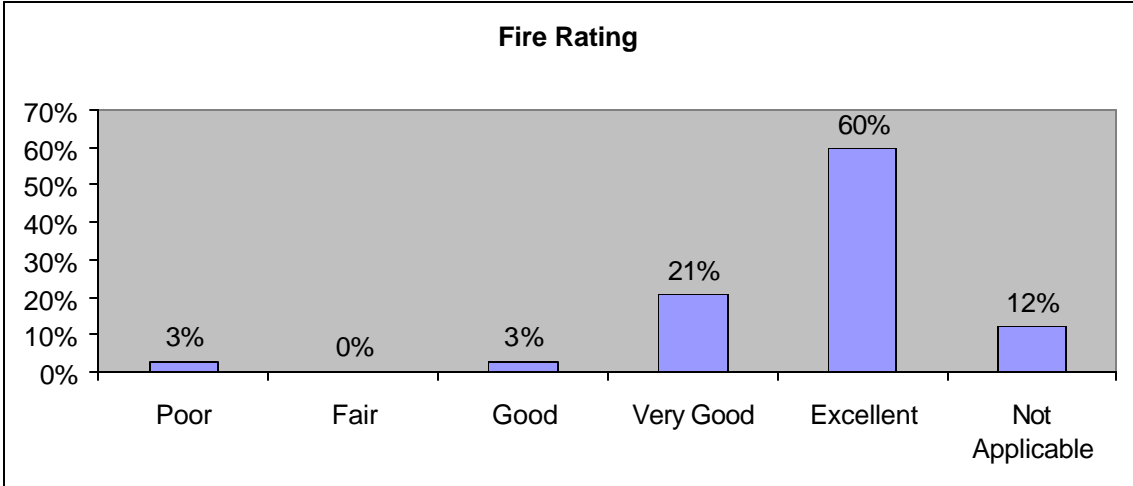
## City Services Rating

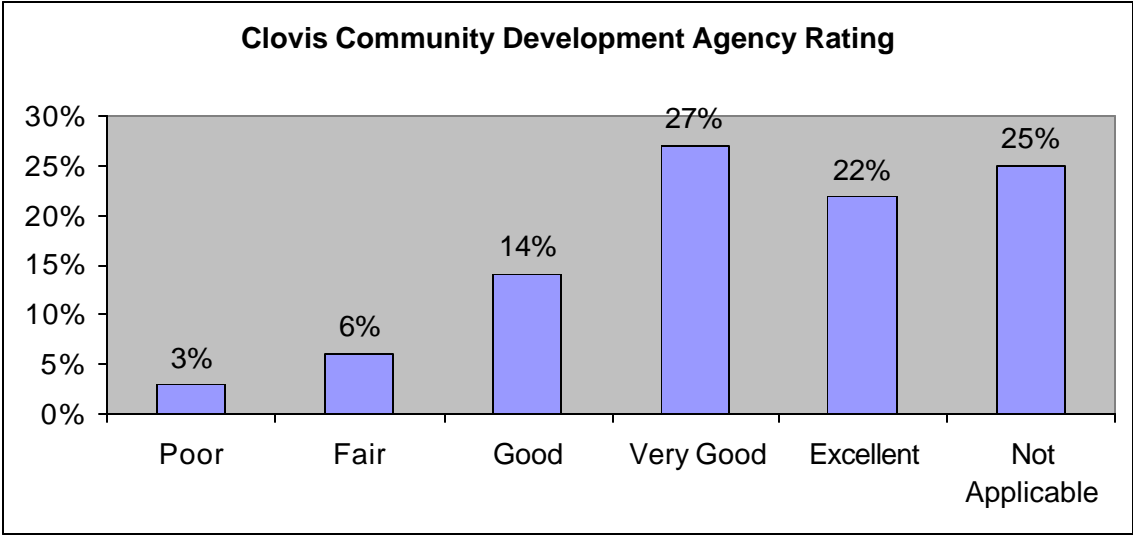
### Question #8

How would you rate the following organizations?

Rate	Police	Fire	Utilities	Planning	Clovis Com. Dev. Agency
Poor	2%	3%	1%	5%	3%
Fair	2%	0%	3%	6%	6%
Good	5%	3%	19%	16%	14%
Very Good	21%	21%	30%	24%	27%
Excellent	63%	60%	37%	25%	22%
Not Applicable	7%	12%	8%	23%	25%





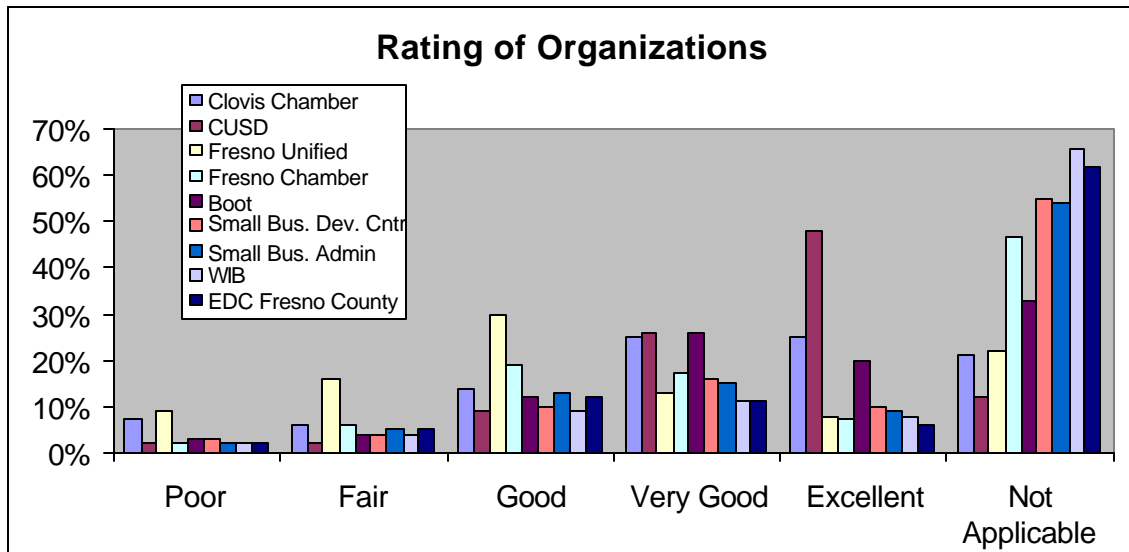


## Organizations Rating

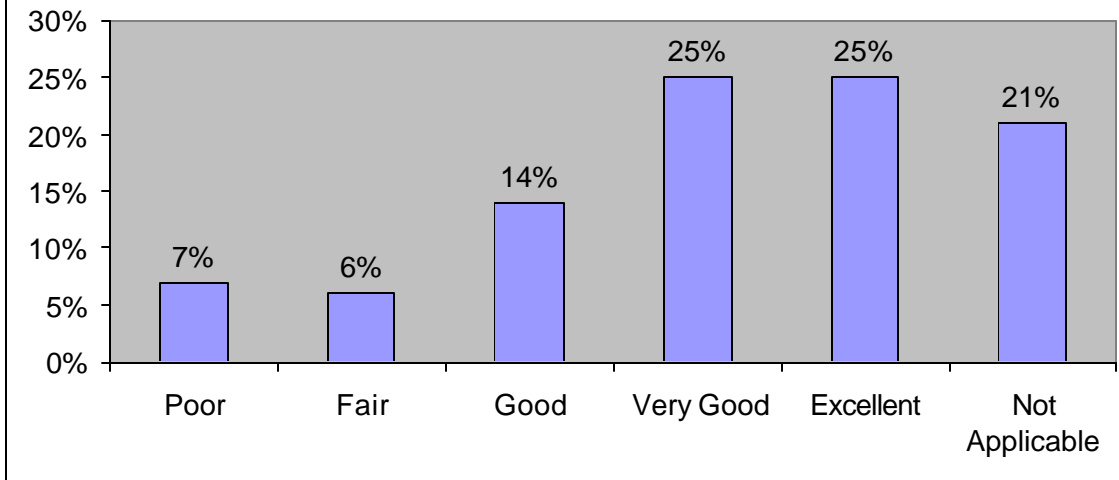
### Question #9

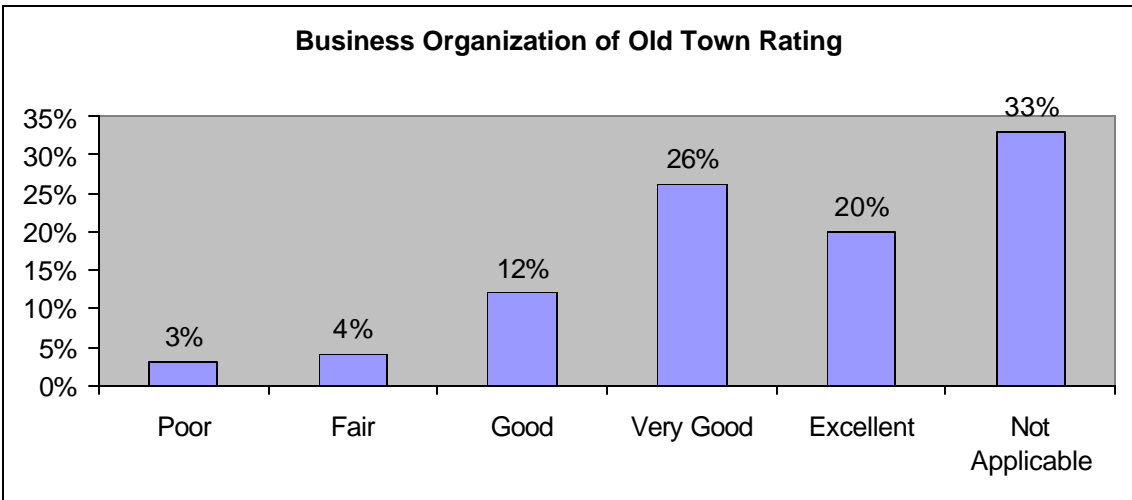
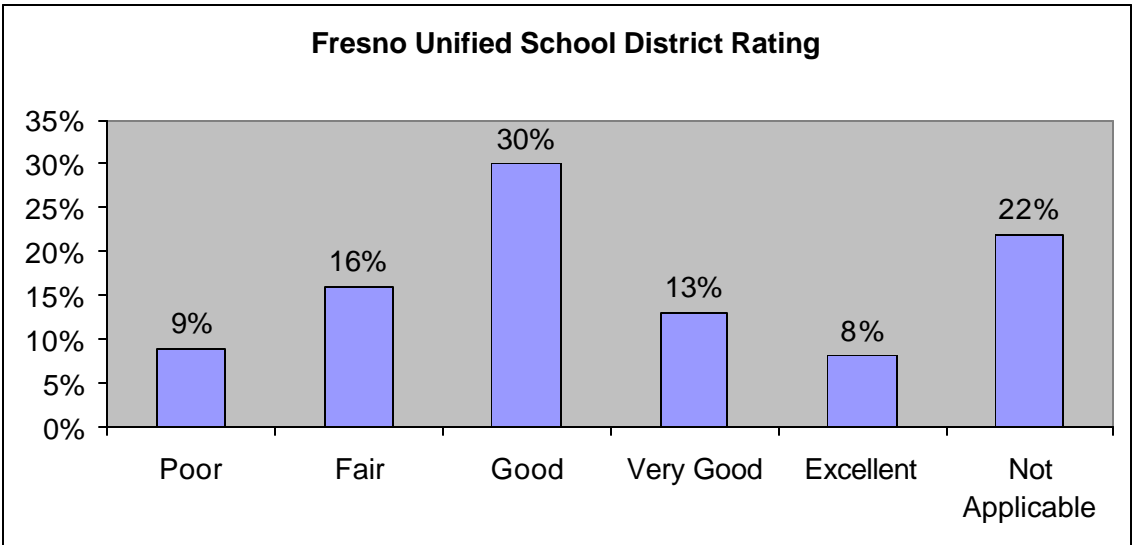
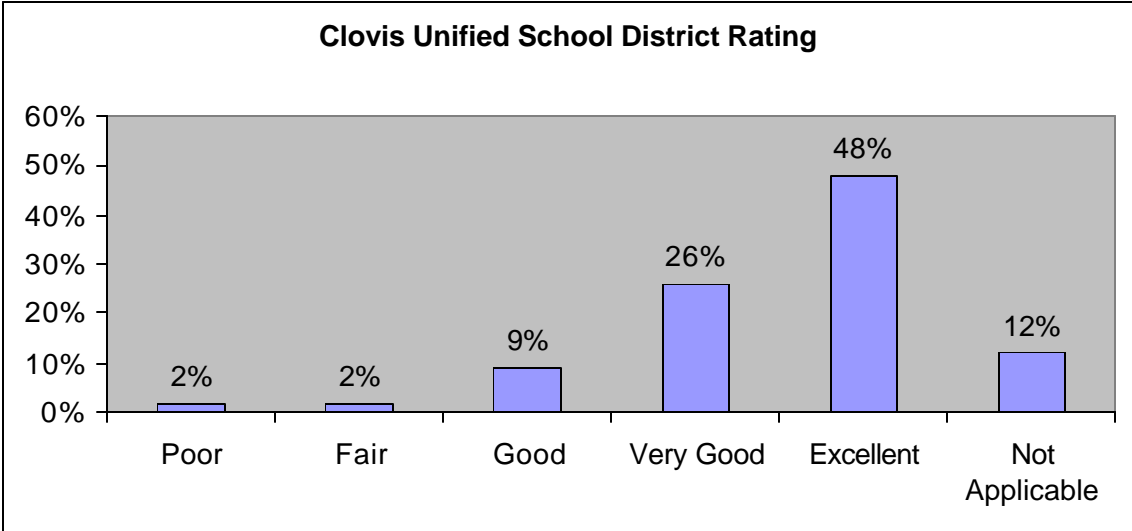
How would you rate the following organizations?

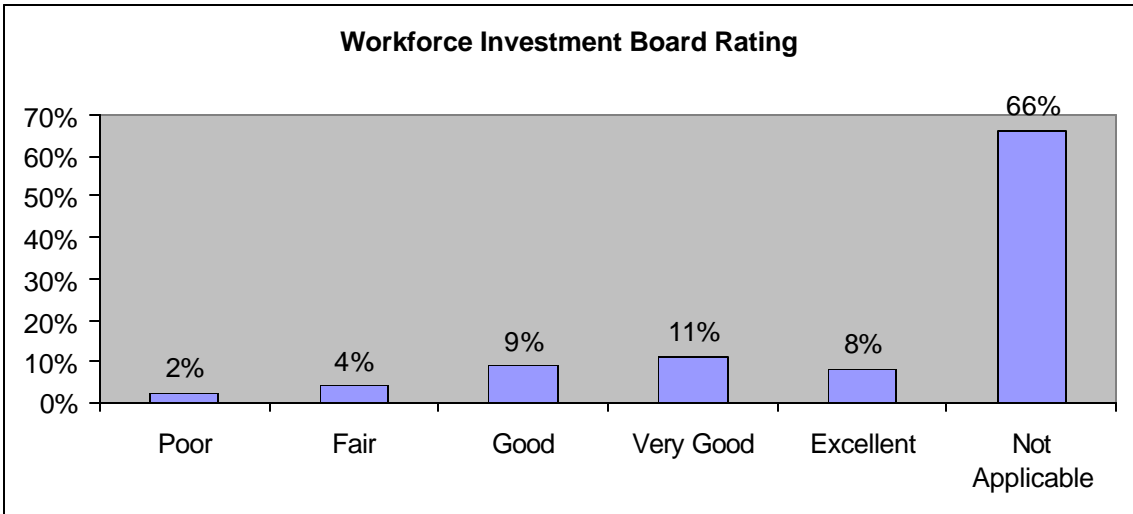
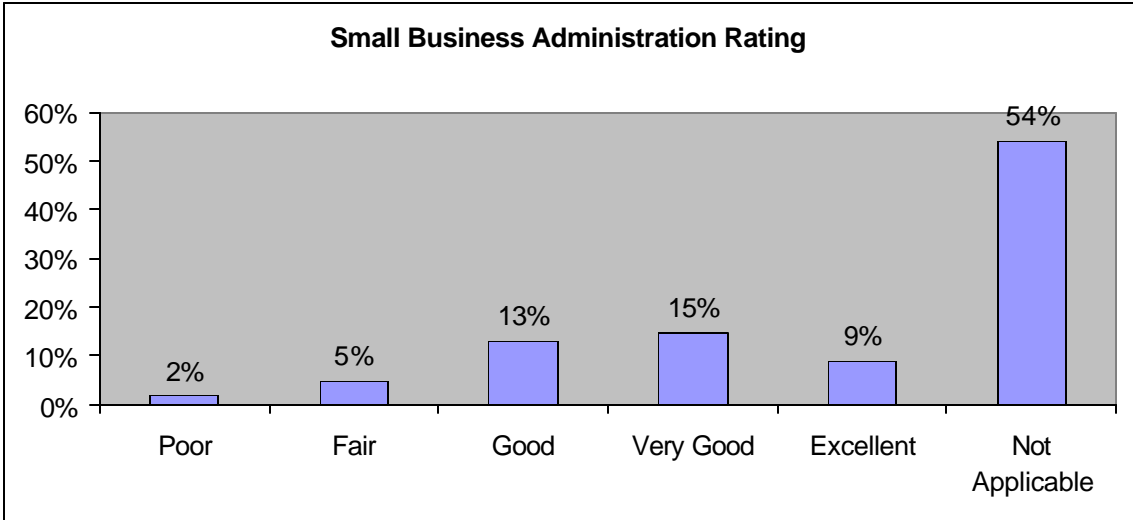
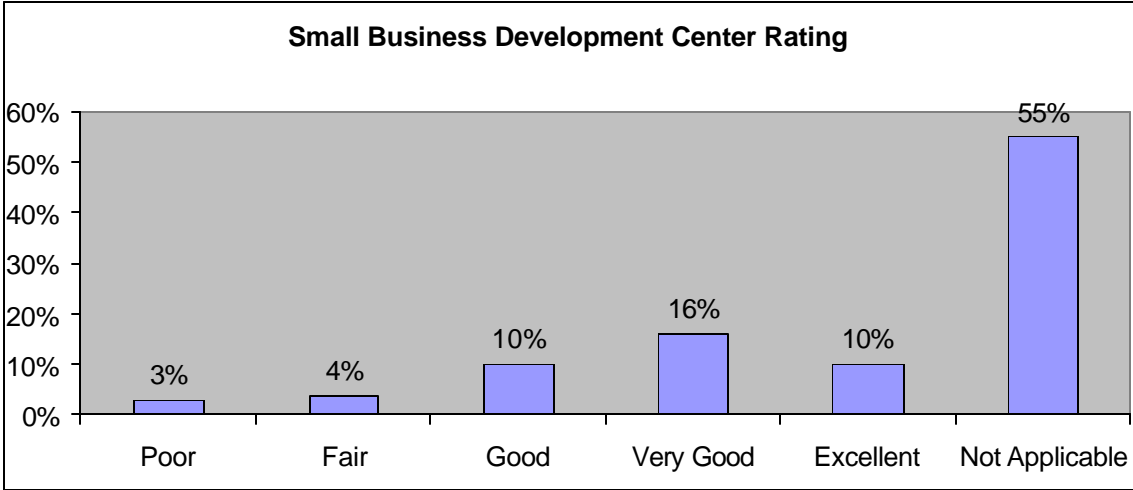
Rate	Clovis Chamber	CUSD	Fresno Unified	Fresno Chamber	Boot	Small Bus. Dev. Cntr	Small Bus. Admin	WIB	EDC Fresno County
Poor	7%	2%	9%	2%	3%	3%	2%	2%	2%
Fair	6%	2%	16%	6%	4%	4%	5%	4%	5%
Good	14%	9%	30%	19%	12%	10%	13%	9%	12%
Very Good	25%	26%	13%	17%	26%	16%	15%	11%	11%
Excellent	25%	48%	8%	7%	20%	10%	9%	8%	6%
Not Applicable	21%	12%	22%	47%	33%	55%	54%	66%	62%

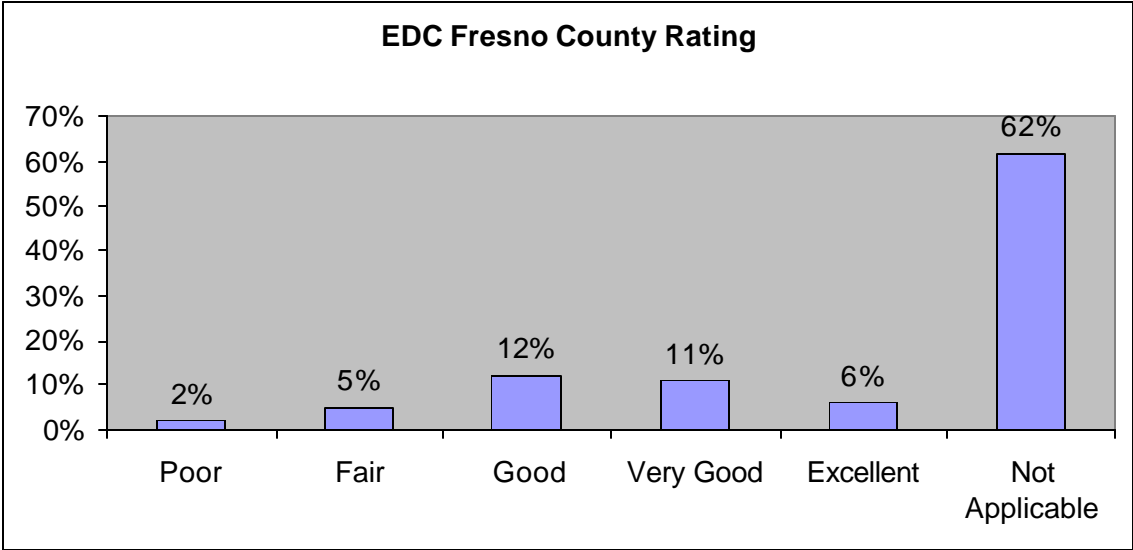


### Clovis Chamber of Commerce Rating







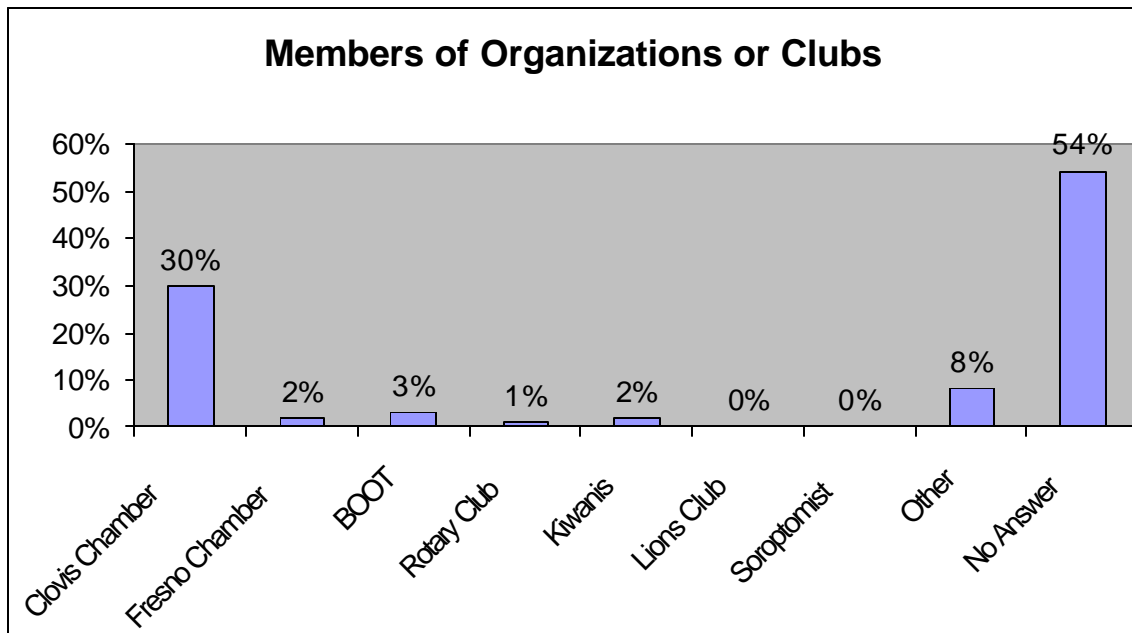


## Members of Organizations or Clubs

### Question #10

Are you a member of any of the following?

Organization	Percent
Clovis Chamber	30%
Fresno Chamber	2%
BOOT	3%
Rotary Club	1%
Kiwanis	2%
Lions Club	0%
Soroptomist	0%
Other	8%
No Answer	54%

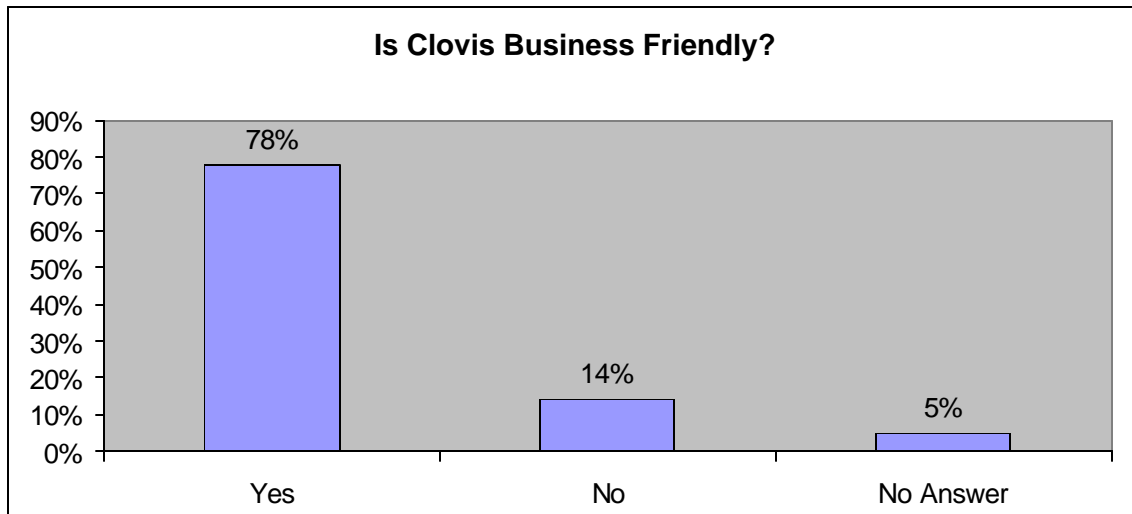


# Is Clovis Business Friendly?

## Question #11

In your opinion, is Clovis business friendly?

<b>Answer</b>	<b>Percent</b>
Yes	78%
No	14%
No Answer	5%

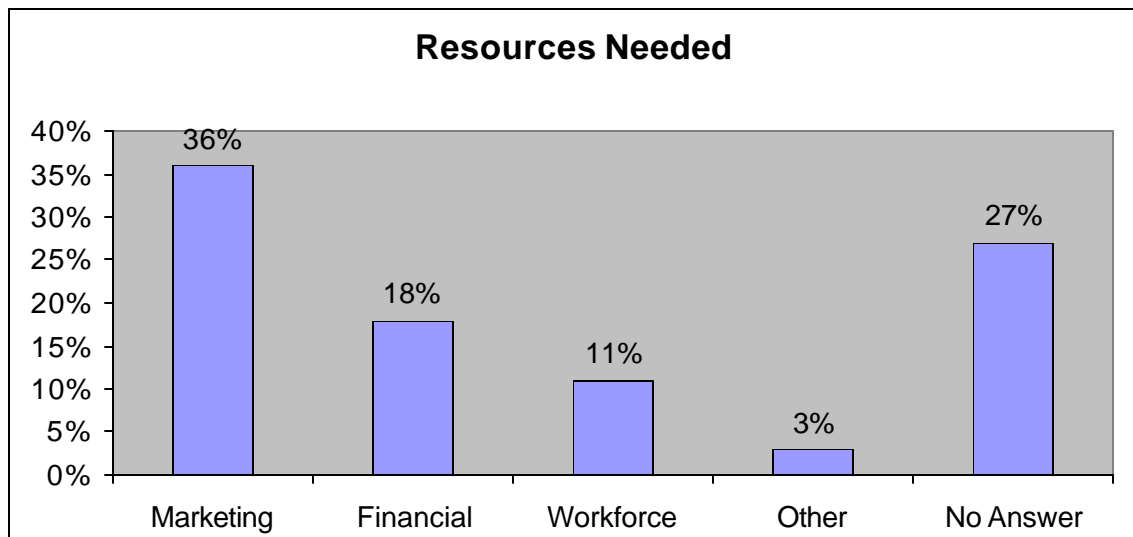


## Resources Needed

### Question #12

In your opinion, which of the following resources is most needed by a business in Clovis?

Resource	Percent
Marketing	36%
Financial	18%
Workforce	11%
Other	3%
No Answer	27%

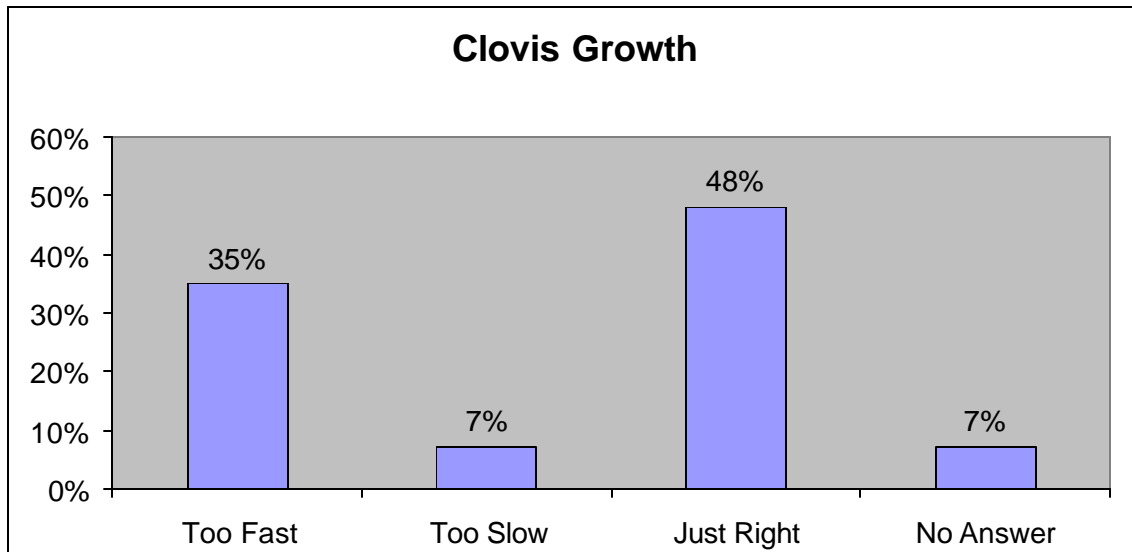


## Clovis Growth

### Question #14

How do you see the growth in Clovis?

Category	Percent
Too Fast	35%
Too Slow	7%
Just Right	48%
No Answer	7%

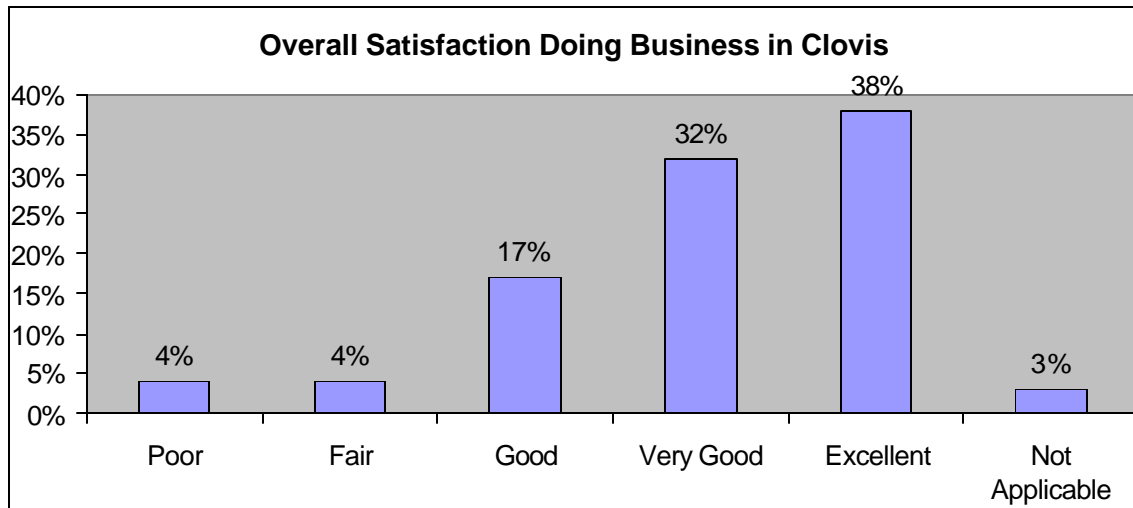


## Overall Satisfaction Doing Business in Clovis

### Question #15

Overall, how satisfied are you with doing business in Clovis?

Rating	Percent
Poor	4%
Fair	4%
Good	17%
Very Good	32%
Excellent	38%
Not Applicable	3%



**Question #13:**

What business(es) do you think would make a good addition to Clovis?

A big chain restaurant on Clovis & 5th	Large movie theater/more parking near old town
All reputable businesses, retail, specialty shops	Large retail stores at Sierra Vista Mall
All types.	Large retailer Nordstrom's, large bookstore
Any non "Big Boss" retailers	Larger chain stores in Sierra Vista Mall
Auto racing	Less antique stores
Better lunch choices open 7 days a week	Light mfg.
Better parks & recreation	Like John's Pizza on Cedar & Herndon
Big mall shopping center	Like River Park around Temperance & Herndon
Business Park	Major Retailers
Business park of small buildings	Manufacturing (6)*
Clovis has a little of everything	Manufacturing/entertainment
Club, bar & grill	Medical Office
Coffee shops, restaurants, auto repair	Medical Specialties
Computer chip/software	More clothing, shoes, boutiques, gift shops
Cool Restaurants, National Sports Events	More company development needed
C-R zoning	More jobs
Dance/gathering place for youth under 21 crowd.	More large anchor stores.
Drug store (2)*	More manufacturing/Clovis is great/but still CA
Electronic/Auto Part Distributor/ BIG park	More restaurants
Enhance small business	More retail/less non retail (2)*
Engineering, Manufacturing	More retail-less non-retail
Enough already!	More Theatre
Fine dining, bakery, bistro, Fig Garden shopping	Motel
Fine the way it is	Motel, gas, restaurant & medical offices
Five Star hotels	Movie theater
Food court-variety of small restaurants	Movie theater like Regency or Manchester
Friendly smiling people, no over priced items	Movie theater, jamba juice, golf course
Healthy fast food	National Retail Chain
High end stores, no discount, keep teens in town	New mall north end of town
High Tech	Nordstrom
High Tech (i.e. Microsoft, Intel, Apple, etc)	Office business space tech.
High Tech, Any business which produces something	Outdoor restaurants
High Tech/Computer Co.	Outlet mall, Macy's, Nordstrom's
Hotels, Kohl's, Outback, Steakhouse, Tahoe Joes	Pet store
House construction	Pottery barn, retail with overall draw
In & Out Burger/good steakhouse	Prison
In & Out Burger	Professional Offices (2)*
Indoor farmer's market w/food court	Psychological Services, bereavement centers
Interested in providing violence, dui groups	Recreation/arcade
International Food Cuisine	Red Lobster, Pro Bass Shop
It currently has a good balance	Refailo
Jamba Juice (2)*	Restaurant (3)*
Keep manufacturing jobs in CA (USA)	Retail (4)*
Large brand name stores & restaurants	Shopping Mall (2)*

Specialty restaurant, theater, museum, kids act.
Sunday Restaurant
Sweet Tomatoes, churches
Technology Related (2)*
Theaters in field next to Sierra Vista Mall
Theme Park
Those that offer above minimum wage
Upscale business
Upscale dept store
Wal-Mart, but not to much housing
We are already crowded, fill up the empty spaces first
We don't need anymore
Well stocked book store
Whole food market (2)*

\* Represents the number or responses with the same answer.

**NOTE:** To preserve its intended meaning, each answer was only edited for spelling errors. In addition, some responses may not answer directly what is being asked.

## Question #16

Is there anything else you would like us to know?

- #8 planning & development/I know you had an employee who worked very hard to try to improve parking in old town. I got the feeling there were only about 3 people who opposed but they were very influential because it failed.
- Almost every small business owner I have talked to would like a more relaxed sign ordinance.
- Better tenants for Sierra Vista Mall, even with new theatre they need stronger anchor tenants.
- Business license is expensive; we still haven't received ours in the mail.
- Business license fees keep many businesses from coming to Clovis. Fees should not be based on gross sales - should be flat fee for any business.
- Business parks or areas for business to relocate. This future development needs to be accessible to businesses.
- Chamber & Boot need to get along and get on the same page.
- Chamber of Commerce seems to ignore the resident business owners in Old Town when they sponsor an event.
- Chamber of Commerce seems to ignore the resident business owners in old town when they sponsor an event. For example, they let temporary booths block view of resident business. During Clovis fest, you can't even see my business from the street, where 99% of the foot traffic is. And if I want to rent the space in front of my business, it's "not available". 2) During Clovisfest down town, restrooms were closed, why?
- City license fee is too high for small businesses in Clovis as compared to Fresno City.
- City taxes are too high. We do not have retail traffic yet pay more because of our location.
- Clovis is family friendly, needs to maintain small town atmosphere; needs to get building across from Corner Café some assistance dollars to restore that corner/very important to the downtown "image"/been ugly too long.
- Clovis is on track.
- Cover graffiti fast.
- Don't focus so much on Old Town.
- Don't like strong partisan politics at the Chamber. Business License Tax structure needs adjustment. City landscaping is not kept up.
- Fees too high on services and building.
- Few of my customers are in Clovis and we use little resources from the City. The taxes my business pays are not commensurate of the demands we place upon the city.
- Help the businesses already established in our city to remain vital and be interested in their survival!! Keep sales in Clovis.
- I am a restaurant and would like an additional sign, is this possible?
- I love Clovis. I love Old Town. I am proud to be a part of this area. I hope as we grow, the attitude does not change in regard to friendliness, schools arena, leadership focus. We need to stay the course of taking care of our young people and maintaining our conservative life style.
- I love my store front.
- I think Clovis is expanding fast and the City of Clovis doing is every possible effort to accommodate need from customers and businesses.
- I think Clovis is the best place to live in California! Keep up the good work!
- I think it is rotten to charge a 25% late fee for business license.
- I think potted flowers hanging from light poles would add to the uniqueness of Old Town.
- Improve the mall, lose the farmers market.
- It would be good if the City of Clovis offices would return phone calls.

- It's very difficult to get projects through the Engineering Department.
- Keeping downtown rent affordable for small business parking and traffic flow.
- Love Clovis, Old Town; hope attitudes don't change in regard to friendliness, schools, and leadership focus.
- Lower rates for small businesses.
- Lower some taxes.
- Lower Taxes.
- More events; there is nothing to attract someone to Clovis.
- More industrial jobs.
- More parks and graffiti and litter removal would be nice.
- Need commercial, residential zoning for small mom and pop business to get started.
- No more home building.
- No one follows signs, banner enforcement. Employees take up all parking on streets. Tickets should go to offenders. How trashy is this sign (Clovis Gateway To The Sierras), and cover story in this magazine (Connecting With Clovis).
- No one follows signs; banner enforcement-employees take up all parking on streets-tickets should go to offenders. It doesn't do any good you contact me, you have deaf ears.
- Not happy about parking new 1/4 of a million public bathrooms that still gets me port-a-potties on events and parking lots being built on when parking is a long time problem.
- Nuisance code violations need faster response and more policing by C.S. Officers.
- Old Town is a wonderful place to have a business.
- Our parking lot is used excessively for Old Town activities with no reimbursement.
- P.D. needs to work a little faster on alcohol license process.
- Parking in Old Town is still a problem.
- Public parking behind Pollasky should not be utilized by employees of surrounding businesses, should be for customers.
- Put traffic lights instead of stop signs.
- Retail pharmacies are hurting/large companies are making employees go mail order for prescription out of state/no \$ equal, no tax base for Clovis or California.
- Save Mart at Clovis/Herndon moved to Fowler/Herndon; therefore, my business is down 22% over same time last year. Not happy w/Super Wal-Mart coming in behind Carl's Jr. Why did you let two grocery stores move so close to each other? Thanks for listening.
- Since new building on Clovis/5th has been done, there is no parking for anyone's clients.
- Small businesses need help to solve bad checks from customers.
- Someone from city office had me wait all day for a meeting at my business with the mayor who never showed up or called.
- Sometimes we feel that only those who scratch each other's backs get business clicks.
- Still need to reverse business license fee sometimes for attorneys. Then you would get a 5.
- Swimming pool tax is too high for small use.
- Taxes too high.
- The business license fee for businesses on Pollasky and Clovis Ave. (Boot) is outdated. Why do we still pay double fees for parking enforcement?
- The business license fee for businesses on Pollasky and Clovis avenue (BOOT) is outdated. Why do we still pay double fees for parking enforcement (police budget) and promoting downtown area. Does not apply to our medical business. We have spoken to Lynne Ashbeck and she said she would investigate a year ago. Third and Pollasky businesses have never had the new sidewalks, landscape, etc, but we pay the same.
- The business licensing cost is too high.
- The City and Chamber need to really push or direct some attention to be a great shopping location and keep tax dollars in Clovis.
- The water has to be addressed.
- There are too many new centers built when empty ones exist.

- To maintain a way of life, you can't sell the store (maintain a way of life).
- Too many bottle necks on roads (2 lanes to 1 lane), traffic signals are not set properly.
- Too many new houses, not enough schools, bus incentives. PBIA drives costs up without benefiting small businesses (services and office).
- Transportation is horrible because of road closures. The city of Clovis should not allow roads to be closed for months at a time without work being done on them.
- Trash service seems to be lacking in quality.
- We are in Old Town eye; no one decorates in front of our business at the holidays.
- We are local coffee company that has been unable to expand because of corporate company having first right for pots we wanted.
- We have had some recent problems with the Planning and Development Service Department.
- We have traffic crosswalk problems on 4th to 5th alley and center Pollasky that needs to be addressed now.
- We need better ways of being able to advertise our business.
- We need more industrial buildings of 5,000 square feet or smaller.
- We operate 3 complexes in Clovis, 1 in Fresno, 4 employees live in Clovis, 2 in Fresno. This form covers all 3 complexes, Heather Court, Harmony Apts, & Barstow Villas.
- We would like to be a part of Clovis success story in business. I love the exposure that Pelco & Anlin get.
- Why are some businesses on Clovis Avenue allowed sidewalk signs? We all could use them but they are not allowed. Where is our sign on 168 - Old Town.
- Why do we have to have a business license when we don't even bring in the minimum requirement.
- We are moving our store to 328 Clovis Avenue and will convert the rest of 812 Barstow to mini storage.
- Yes, Old Town needs better notification of events.
- You don't allow us to put signs anywhere. How are we supposed to market?
- You take too long to approve plans.
- Your business license fee structure needs changes so that small businesses can handle it.
- Your Planning Division is very difficult to deal with.

**NOTE:** To preserve its intended meaning, each comment was only edited for spelling and punctuation. In addition, some answers may not answer directly what is being asked.

# Business Survey Cumulative Results-2005

N: 329

1. Business Category

	Count	%
Retail	125	38%
Office	64	19%
Retail/Manufacturing	10	3%
Distributing	6	2%
Other	118	36%
No Answer	5	2%

Fresno Chamber	2%	6%	19%	17%	7%	47%
BOOT	3%	4%	12%	26%	19%	33%
Small Bus. Dev. Cntr	3%	4%	10%	16%	10%	55%
Small Bus. Admin.	3%	5%	13%	15%	9%	54%
WB	2%	4%	9%	11%	8%	66%
EDC-Fresno County	2%	5%	12%	11%	6%	62%

2. How long has your business been in Clovis?

Less than 6 months	13	4%
6 months to 1 year	16	5%
1 to 3 years	57	17%
3-10 years	106	32%
More than 10 years	134	41%
No Answer	2	1%

10. Are you a member of any of the following?

Clovis Chamber of Commerce	98	30%
Fresno Chamber of Commerce	8	2%
BOOT	9	3%
Rotary Club	2	1%
Kiwanis	5	2%
Lions Club	1	0%
Soroptomist	29	9%
Other	167	51%
No Answer	0	0%

3. What is the organizational structure of your business?

Sole Proprietorship	157	48%
Partnership	23	7%
Corporation	113	34%
Family Owned	18	5%
Other	13	4%
No Answer	3	1%

11. In your opinion is Clovis business friendly?

Yes	256	78%
No	46	14%
No Answer	15	5%

4. How many people are employed by your business?

Average F/T	12.6542	Median FT: 2
St Dev F/T	83.7868	
Average P/T	4.050793	
St Dev P/T	25.73067	

12. Which resources are most needed?

Marketing	121	37%
Financial	59	18%
Workforce	36	11%
Other	11	3%
No Answer	87	26%

5. Plan to hire new employees in the next 2 yrs

Yes	129	39%	Average Expected	1.8
No	182	55%		
No Answer	4.05	4%		

14. How do you see the growth in Clovis?

Too Fast	36%
Too Slow	7%
Just Right	48%
No Answer	7%

6. Percentage of employees living in Clovis

Average	38.65
Max	100.00
Min	0.00
St Dev.	38.52

15. Overall Satisfaction 4%4%17%32% 38% 3%

7. Do you plan to Expand or Relocate w/in the next year?

Yes	60.00	18%
No	262.00	80%
No Answer	6.00	2%

17. Would you like us to contact you?

Yes	10%
No	64%
No Answer	19%

8. How would you rate the following?

	1	2	3	4	5	N/A
Police	2%	2%	5%	21%	63%	7%
Fire	3%	0%	3%	21%	60%	12%
Utilities	1%	3%	19%	31%	36%	8%
Planning	5%	6%	16%	24%	25%	23%
Clovis. Comm. Dev.	3%	6%	14%	27%	22%	25%

9. How would you rate the following organizations?

Clovis Chamber	8%	6%	14%	25%	25%	21%
CUUSD	2%	2%	9%	26%	47%	12%
Fresno Unified	9%	16%	31%	13%	8%	22%

\* Ratings: 1=Poor, 5=Excellent, N/A=Not Applicable

**GENERAL BUSINESS INFORMATION**

1. **What is your category of business?**  
 Retail                       Manufacturing  
 Office                         Distribution  
 Other \_\_\_\_\_
  
2. **How long has your business been in Clovis?**  
 Less than 6 months     6 months to 1 year  
 1 to 3 years                 3-10 years  
 More than 10 years
  
3. **What is the organizational structure of your business?**  
 Sole Proprietor             Corporation  
 Partnership                 Family Owned  
 Other \_\_\_\_\_
  
4. **How many people are employed by your business?**  
 Full time \_\_\_\_\_ Part-Time \_\_\_\_\_
  
5. **Do you plan to hire additional employees in the next 2 years?**  Yes  No If Yes, how many? \_\_\_\_\_
  
6. **What percentage of your employees lives in Clovis?**  
 \_\_\_\_\_
  
7. **Do you plan to expand or relocate within the next year?**  Yes  No  
 If yes, would you like assistance with finding a new location?  Yes  No  
 Name: \_\_\_\_\_  
 Contact phone number: \_\_\_\_\_

**BUSINESS SATISFACTION**

(1 = poor, 5 = excellent, N/A = not applicable)

8. **How would you rate the following City Services?**  
 (Circle one)  
  

<b>Police:</b>	1	2	3	4	5	N/A
<b>Fire:</b>	1	2	3	4	5	N/A
<b>Public Utilities:</b>	1	2	3	4	5	N/A
<b>Planning and Development Services</b>	1	2	3	4	5	N/A
<b>Community &amp; Economic Development</b>	1	2	3	4	5	N/A

  
- 9. **How would you rate the following organizations?**  
 (circle one)  

<b>Clovis Chamber of Commerce</b>	1	2	3	4	5	N/A
<b>Clovis Unified School District</b>	1	2	3	4	5	N/A
<b>Fresno Unified School District</b>	1	2	3	4	5	N/A
<b>Fresno Chamber of Commerce</b>	1	2	3	4	5	N/A

1	2	3	4	5	N/A
<b>Business Organization of Old Town</b>					
1	2	3	4	5	N/A
<b>Small Business Development Center</b>					
1	2	3	4	5	N/A
<b>Small Business Administration</b>					
1	2	3	4	5	N/A
<b>Workforce Investment Board</b>					
1	2	3	4	5	N/A
<b>Economic Development Corporation serving Fresno County</b>					
1	2	3	4	5	N/A
<b>Central Valley Business Incubator</b>					
1	2	3	4	5	N/A

10. **Are you a member of any of the following?**  
 Clovis Chamber of Commerce  
 Fresno Chamber of Commerce  
 Business Organization of Old Town  
 Rotary Club  
 Kiwanis  
 Lions Club  
 Soroptomist  
 Other \_\_\_\_\_
  
11. **In your opinion is Clovis business friendly?**  
 Yes  No
  
12. **In your opinion, which of the following resources is most needed by a business in Clovis?** (Please rank 1, 2, 3, etc.)  
 \_\_\_Marketing \_\_\_Financial \_\_\_ Workforce  
 \_\_\_Other \_\_\_\_\_
  
13. **What business(es) do you think would make a good addition to Clovis?**  
 \_\_\_\_\_  
 \_\_\_\_\_
  
14. **How do you see the growth in Clovis?**  
 Too Fast  Too Slow  Just Right
  
15. **Overall, how satisfied are you with doing business in Clovis?** 1 2 3 4 5 N/A
  
16. **Is there anything else you would like us to know?**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
  
17. **Would you like us to contact you?**  Yes  No

CONTACT INFORMATION (OPTIONAL)

Name \_\_\_\_\_  
 Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone number \_\_\_\_\_  
 Email \_\_\_\_\_

**THANK YOU**

# FRESNO COUNTY

